

Hello There I'm Naveed Murtaza

A Digital Marketer Who Also Masters **Content Strategy**

*Blending performance marketing with
strategic storytelling, communication
strategies to strengthen digital identities.*



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1. Introduction

Hey, I'm Naveed Murtaza

Background

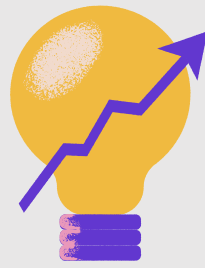
My journey began with a deep interest in digital communication and brand storytelling. Over the years, I've grown into a full-stack digital marketer and content strategist, working with brands across the UAE, UK, USA, Canada, Qatar, and Pakistan.

I've managed paid campaigns, crafted high-performing content strategies, shaped brand identities, and helped companies strengthen their digital presence across real estate, healthcare, home automation, IT, education, e-commerce, and more.

Today, I combine analytical marketing with creative content thinking—offering brands a rare balance of performance-driven strategy and strong communication expertise.



Scroll ▾



2. Skills & Competencies

● Digital Marketing Expertise

- Meta Ads • Google Ads • LinkedIn Campaigns • Tiktok ads
- Lead Generation • E-commerce Sales • Retargeting
- A/B Testing • Conversion Optimization
- Multi-Currency Budget Management (AED, USD, CAD, GBP, PKR)

● Content & Brand Strategy

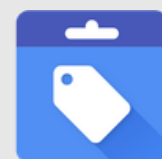
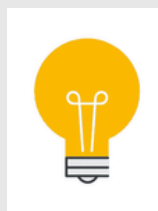
- Content Calendars • Ad Copies • Video Scripts
- Social, Website & YouTube Content Strategy
- Brand Messaging • Storytelling • Creative Direction

● SEO & Web Management

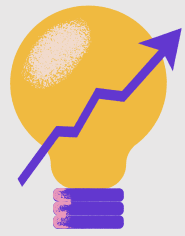
- On-Page, Off-Page, AEO, GEO, Local SEO
- SEO Writing: Blogs, Landing Pages, Web Copy
- Keyword Research • Backlinks • Guest Posting
- WordPress Setup & Management
- GA4 • GSC • GTM • Meta Pixel Tracking

● Social Media Management

- Meta • YouTube • TikTok • Snapchat • Pinterest • X
- Trend Research, Content Curation, Video Optimization
- Community Management (handling large audiences)



Scroll ▾



Skills & Competencies

● Analytics & Reporting

- Monthly Performance Reports
- Funnel & Audience Behavior Analysis
- Campaign Insights & Optimization
- Proposal Writing & Strategy Recommendations

● Media Buying & Digital PR

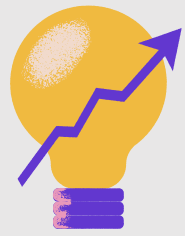
- Influencers • Online Media • Print & Digital Publications
- Event Branding Content & Communication Strategy



● Industry Experience (B2B & B2C)

- Real Estate • Healthcare • Medical • Legal • E-Learning
- E-commerce • Engineering • Manufacturing • Tourism Service Businesses
- NGOs • Financial & Consulting Sectors, IT, Construction, Food





Skills & Competencies

● Marketing Tools

- Google Ads, Meta Ads Manager, LinkedIn Campaign Manager, TikTok Ads Manager. Google Analytics 4 (GA4), Google Tag Manager, Looker Studio, Mailchimp, Similarweb, Hootsuite, Buffer, HubSpot

● SEO Tools

- Ahrefs, Semrush, Google Search Console, Moz Pro, Keyword Insights, Google Keyword Planner, Yoast SEO, Rank Math, Majestic, SiteSEO Checker, Ubersuggest



● AI, Management, CRM Tools/Softwares

- HubSpot CRM, Zoho CRM, ClickUp, Trello, Monday.com, Trello, Microsoft Teams, Calendly, Zapier, Bitrix24, ChatGPT, Claude, Gemini, Perplexity, Jasper, Copy.ai, Writesonic, Grammarly, Midjourney, ElevenLabs, HeyGen, Canva, Adobe Creative Cloud



Scroll ▾

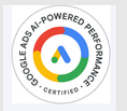
HubSpot Academy

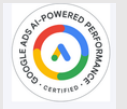
 Social Media Marketing

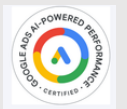
 Content Marketing

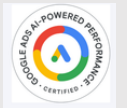
 Google Skillshop
Certifications

 Google Analytics

 AI-Powered Performance Ads

 Google Ads Display

 AI-Powered Shopping Ads

 Google Ads Display

 SEO Semrush Academy

LinkedIn Learning Advanced SEO

3. Education & Certifications

→ Academic background

BS Mass Communication Specialization in Advertising and PR

National University of Modern Languages Islamabad



Scroll ▾

4. Professional Experience



Performance Marketing Projects



Niche

Real Estate, Healthcare, Dental/Ortho Clinics, Aesthetic Clinics, E-commerce, Education & E-Learning, Engineering & Construction, Home Services, SaaS, Tech Startups, Financial Services, Mortgage & Brokerage, Insurance, Fitness & Wellness, Tourism & Hospitality.

Goals: Lead generation, conversions, retargeting, online sales

Work: Meta & Google campaigns, audience targeting, CRO, scaling



Content & Brand Strategy Projects



Niche

Corporate Brands, Service Businesses, Professional Services (Law Firms, Consultancies), Medical Practices, Real Estate Developers, Coaching & Training Brands, NGOs, Lifestyle & Retail Brands.

Goals: Strong brand presence, engagement, consistent communication

Work: Content calendars, brand messaging, scripts, storytelling

Professional Experience



SEO & Web Optimization Projects



Niche

E-commerce stores, Real Estate websites, Clinic & Healthcare sites, Blogs, Agencies, SAAS Landing Pages, Local Businesses across USA/UK/Canada/UAE

Goals: Higher organic traffic, SERP visibility, improved UX, Local SEO

Work: SEO writing, keyword strategy, WordPress optimization, backlinks



Analytics & Funnel Optimization Projects

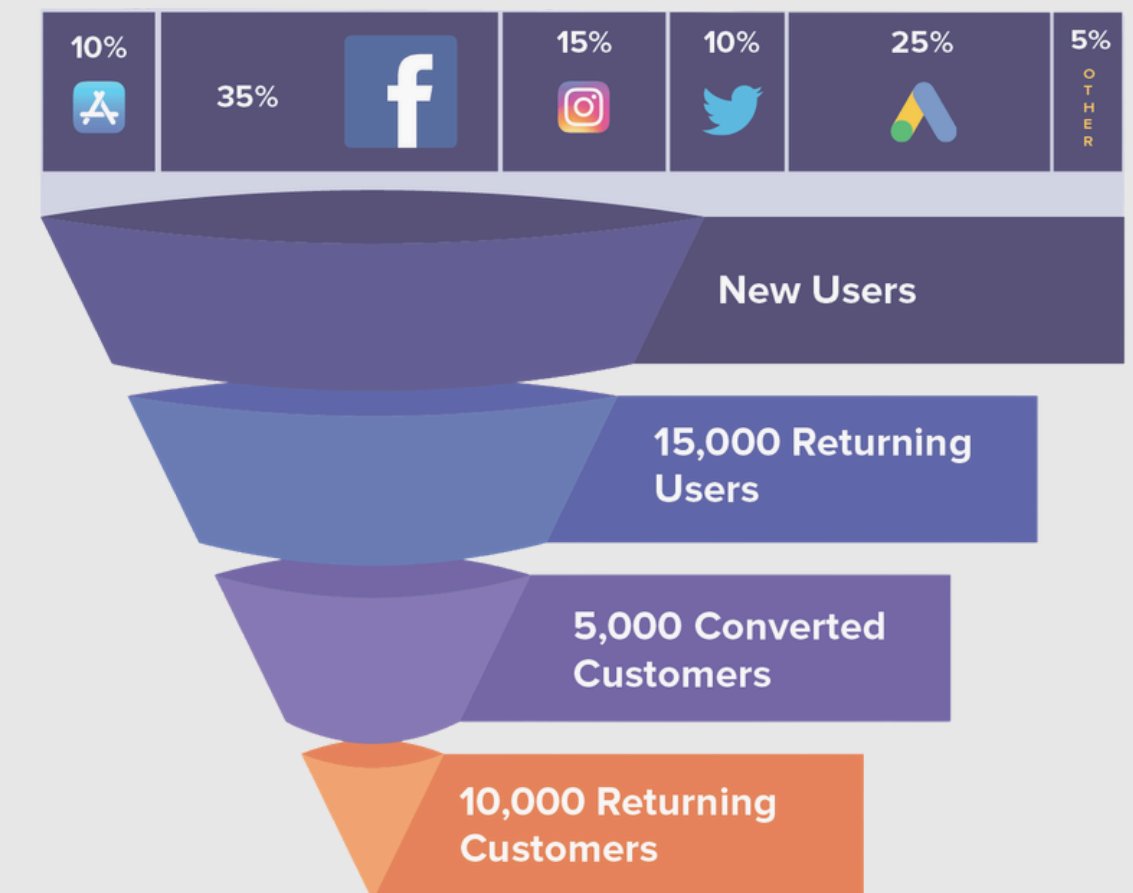


Niche

Lead-driven businesses, multi-step funnels, subscription models, service providers.

Goals: Improved lead quality, better ROAS, reduced CPL

Work: GA4, GSC, GTM setup, funnel mapping, reports, insights



Professional Experience

Media Buying & Digital PR Projects

→ Niche

E-commerce stores, Real Estate websites, Clinic & Healthcare sites, Blogs, Agencies, SAAS Landing Pages, Local Businesses across USA/UK/Canada/UAE

Goals: Visibility, brand credibility, public awareness

Work: Influencer collabs, sponsorships, online media placements

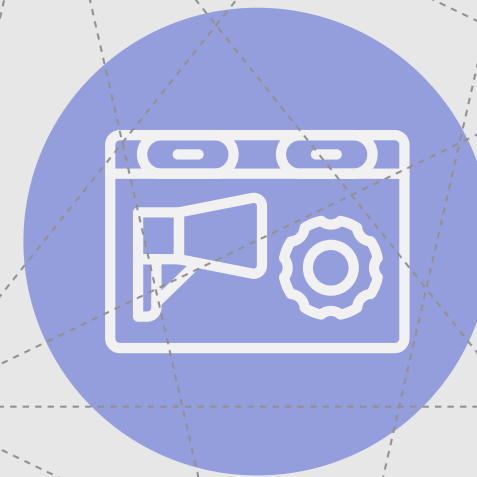
Social Media Management & Content Execution

→ Niche

Lead-driven businesses, multi-step funnels, subscription models, service providers.

Goals: Platform growth, higher engagement, audience retention

Work: Trend-based content, page management, video optimization



5. Content Direction & Creative Supervision

Social Media Management & Content Execution

→ Niche

Real Estate Developers, Clinics & Aesthetic Centers, E-Commerce Brands, Corporate Firms, Events, Online Academies, Service Businesses.

Goals: High-impact visuals, strong storytelling, brand-consistent messaging, and conversion-focused video communication

Work:

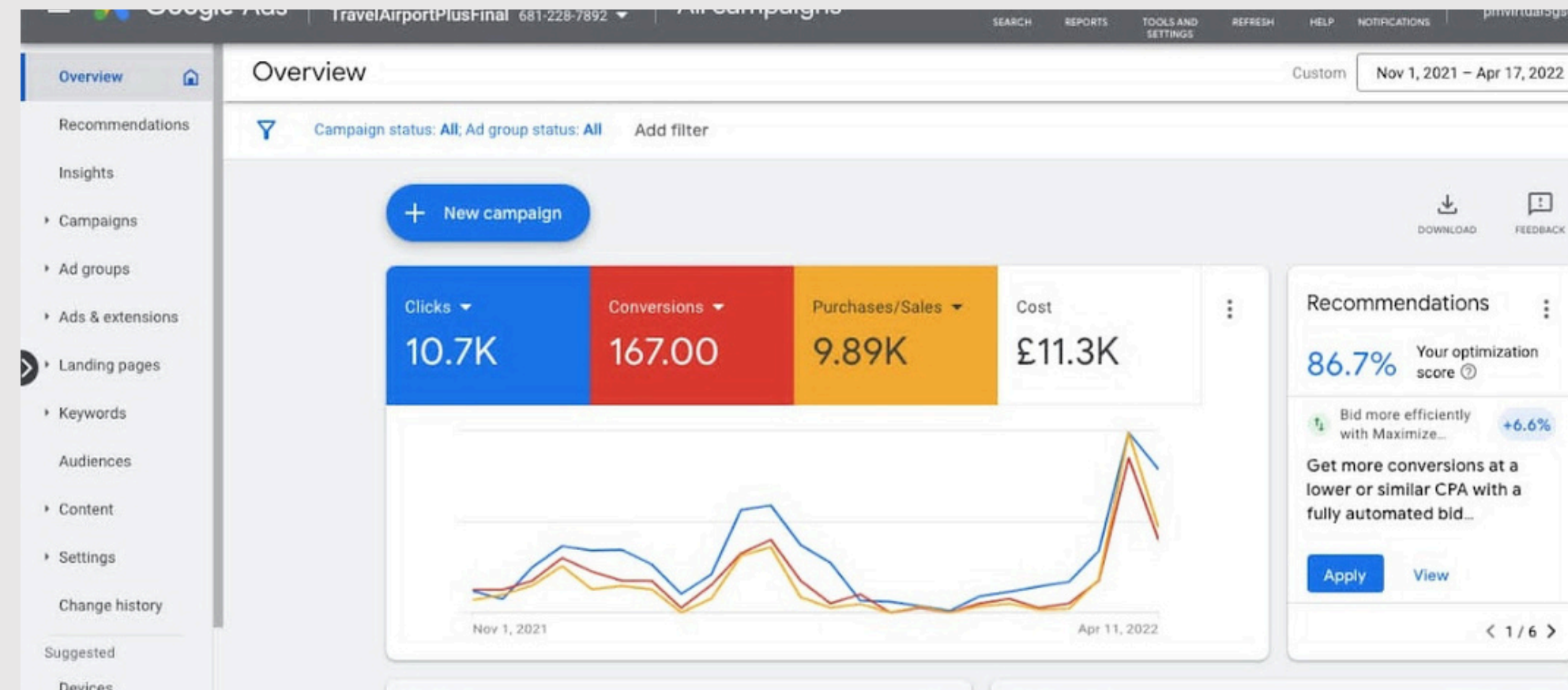
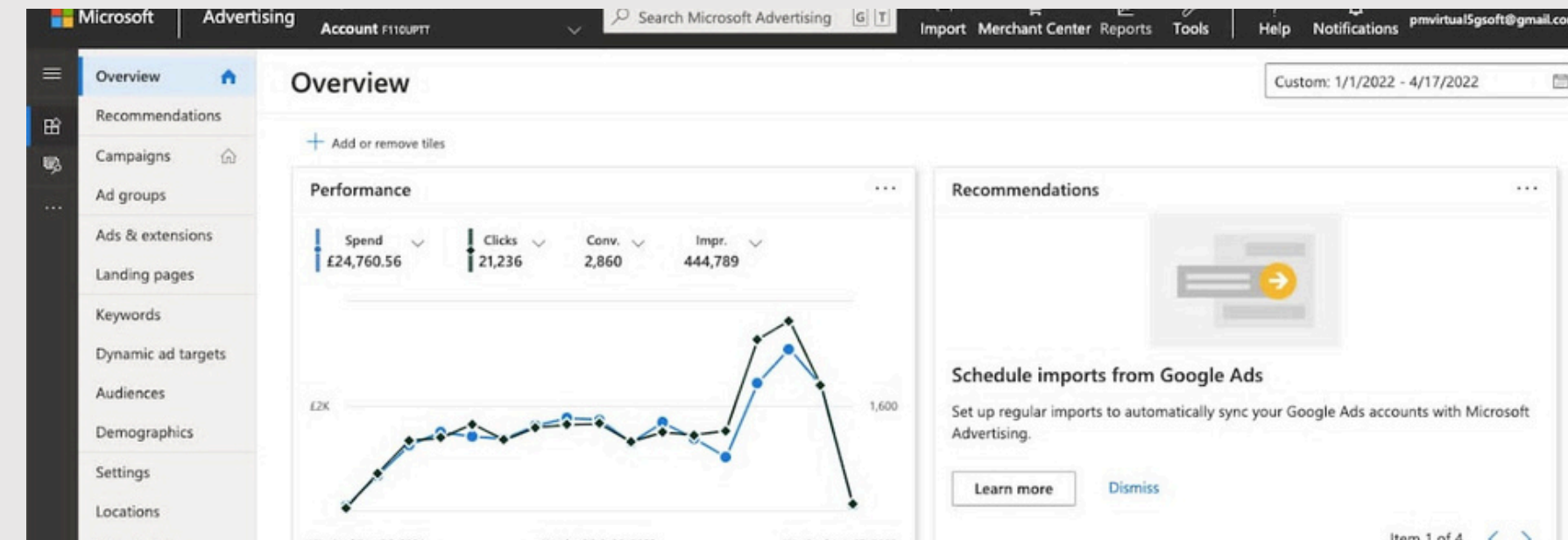
- **Script Writing:** Concepts, ad scripts, presenter dialogues, storytelling angles.
- **Creative Direction:** Providing clear guidelines to editors, videographers, photographers & designers.
- **Video Ad Direction:** Guiding presenters, talent, and on-screen personalities for Meta, YouTube & TikTok ads.
- **Event Content Direction:** Planning branding content, event shots, live coverage flow, and visual sequences.
- **Brand Messaging Oversight:** Ensuring every visual and audio cue aligns with brand tone and marketing goals.
- **Production Coordination:** Helping teams execute content that matches campaign objectives and performance metrics.

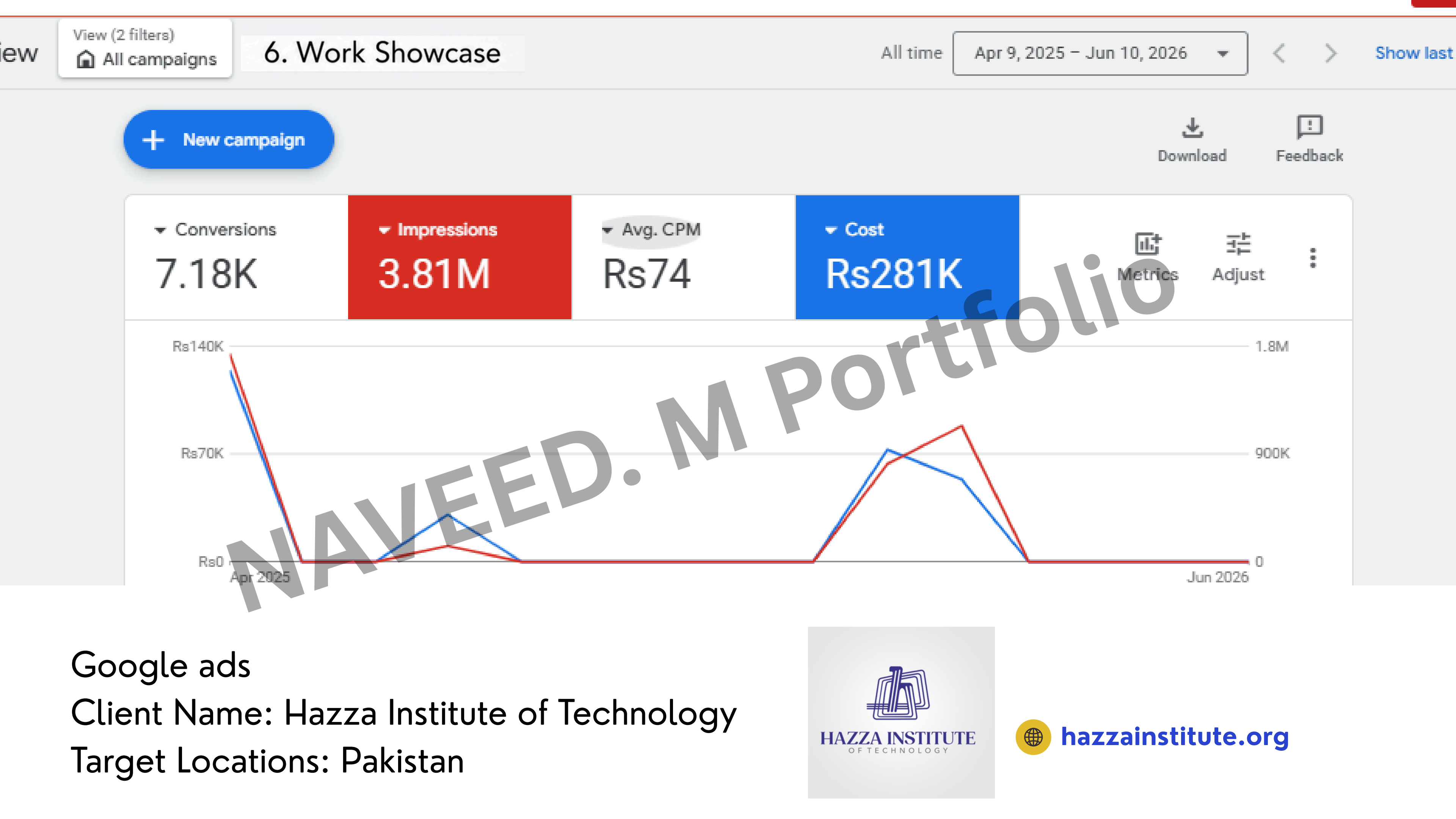


6. Google Ads

SEM-Portfolio

The Google Ads portfolio showcases overall ad spend, performance, ctr, cpm and ROAS. My Google Ads portfolio showcases vast niches, including real estate, healthcare, fitouts, b2b services, and e-commerce. Target locations: UAE, UK, USA and Caada





6. Work Showcase

All time

Apr 9, 2022 - Jan 14, 2026

+ New campaign

Download

Feedback



Google ads

Client Name: Touchstone Wrap

Target Locations: Dubai, Abudhabi, Sharjah



 touchstonewrap.ae

Overview

Custom

May 1 -

Clicks ▾	Cost ▾	Conversions ▾	Cost / conv. ▾
833.02K	CA\$389K	228K	CA\$3.04

Clicks

200

100

Google ads

Client Name: TMG The Mortgage Group

Target Locations: Toronto, Vancouver, Calgary, Ottawa, Edmonton



mortgagegroup.com



+ New campaign



Download



Feedback

▼ Avg. CPM

dh31.15

▼ Conversions

310K

▼ Avg. CPC

dh1.87

▼ Cost

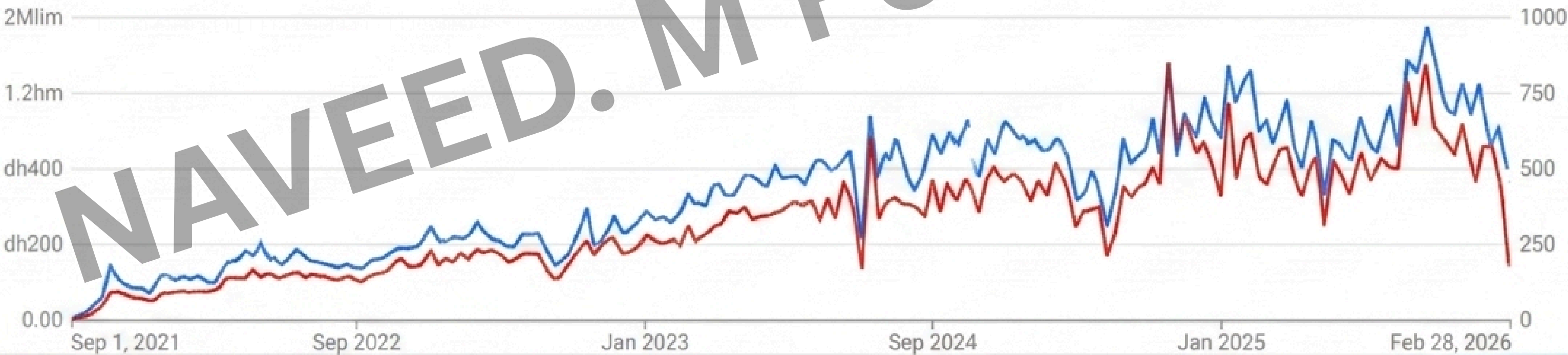
dh580K



Metrics



Adjust



Google ads
Client Name: STF Consultancy
Target Locations: Dubai



Home

+ Add custom view ?

+ New campaign

Download Feedback

▼ Avg. CPM

dh24.85

▼ Conversions

5K

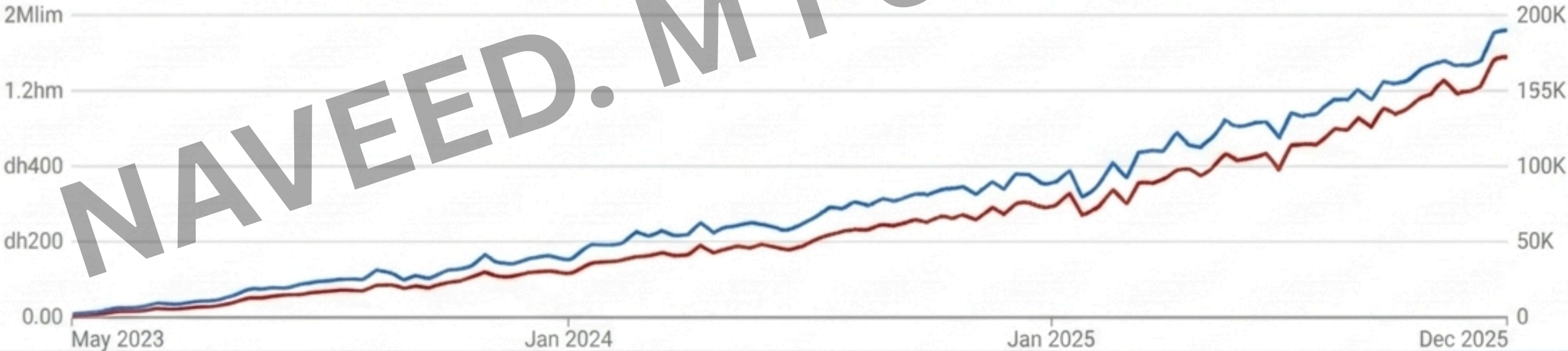
▼ Avg. CPC

dh0.69

▼ Cost

dh135K

Metrics Adjust



Google Ads
Client Name: 971 Realty
Target Locations: Dubai and Abu Dhabi

971
REALTY

971realty.com

6. Work Showcase

All time

Jul 1, 2024 – Feb 28, 2026



Show last 30 da

Home

+ Add custom view



+ New campaign



Download



Feedback

▼ Avg. CTR

5.1%

▼ Impressions

1.8M

▼ Conversions

7K

▼ Cost

dh85K



Metrics



Adjust



Google Ads

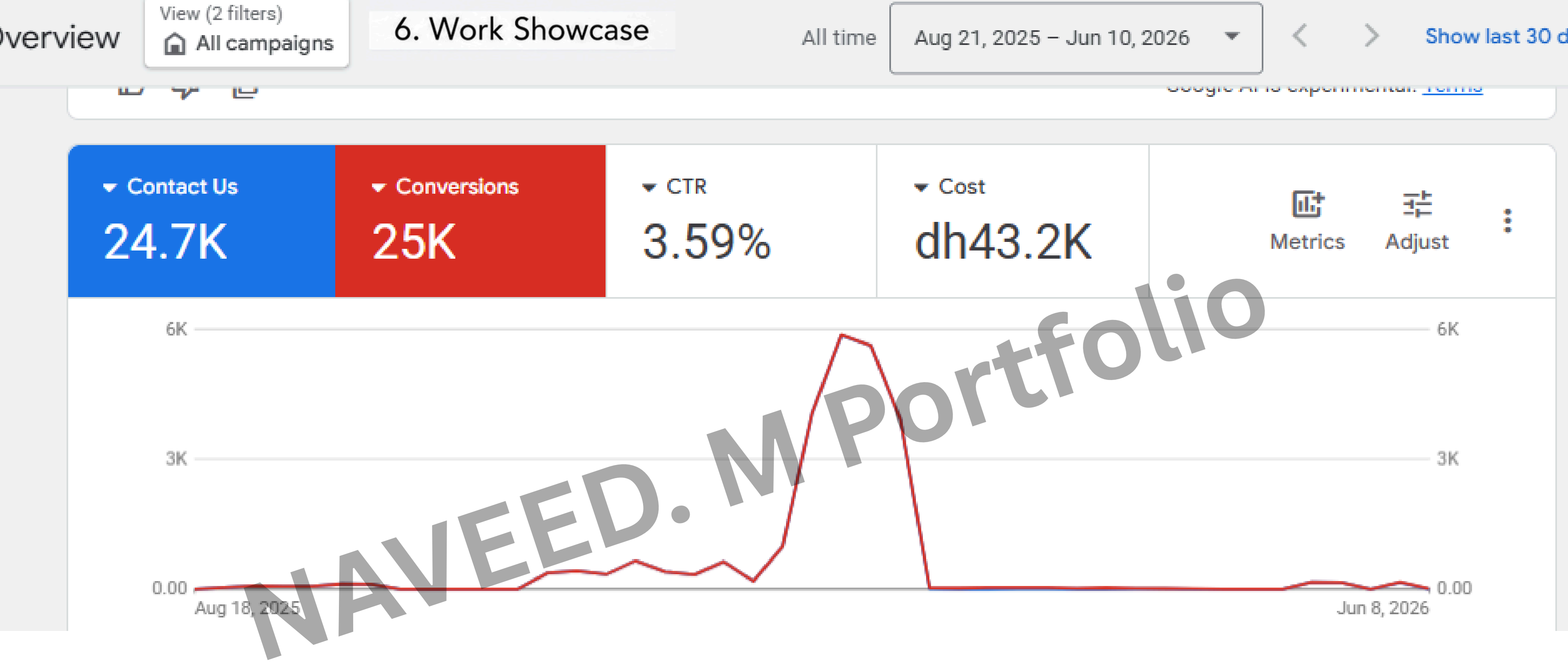
Client Name: Smartinn Smart Home Automation

Target Locations: Dubai, Abu Dhabi, Sharjah, Ajman

smartinn



smartinn.ae



Google ads

Client Name: Haven Clinic (Dental & Skin Aesthetics Clinic)

Target Locations: Dubai



 myhavenclinic.com

6. Work Showcase

All time

Feb 1, 2022 - Dec 31, 2025



Show last 30 days

Home

+ Add custom view



+ New campaign



Download



Feedback

• Cost (Total)

£300K

▼ Conversions

73K

• Signups

8K

▼ Avg. CPC

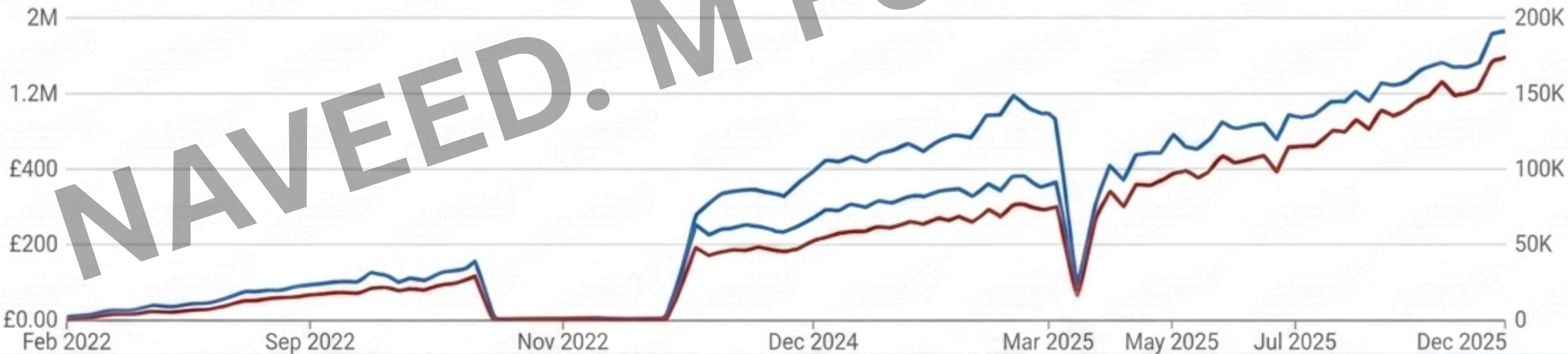
£0.37



Metrics



Adjust



Google Ads

Client Name: Right Room

Target Locations: Greater London, Birmingham, Bradford, and Manchester.

Date Range: Feb 1, 2022 – Mar 31, 2024

Total Ad Spend: £300,000



right-room.co.uk.com

Home

+ Add custom view ?

+ New campaign

Download

Feedback

▼ Cost

\$143K

▼ Clicks

164K

▼ Conversions

3.87K

Metrics

Adjust



Google Ads
Client Name: Sherpa Auto Transport
Target Locations: California, Florida, Newyork, Texas, Wisconsin, Virginia, South Carolina



 sherpaautotransport.com

Home

+ Add custom view

?

+ New campaign

Download

Feedback

▼ Add to cart

6.42K

▼ Checkouts

2.18K

▼ Avg. CPC

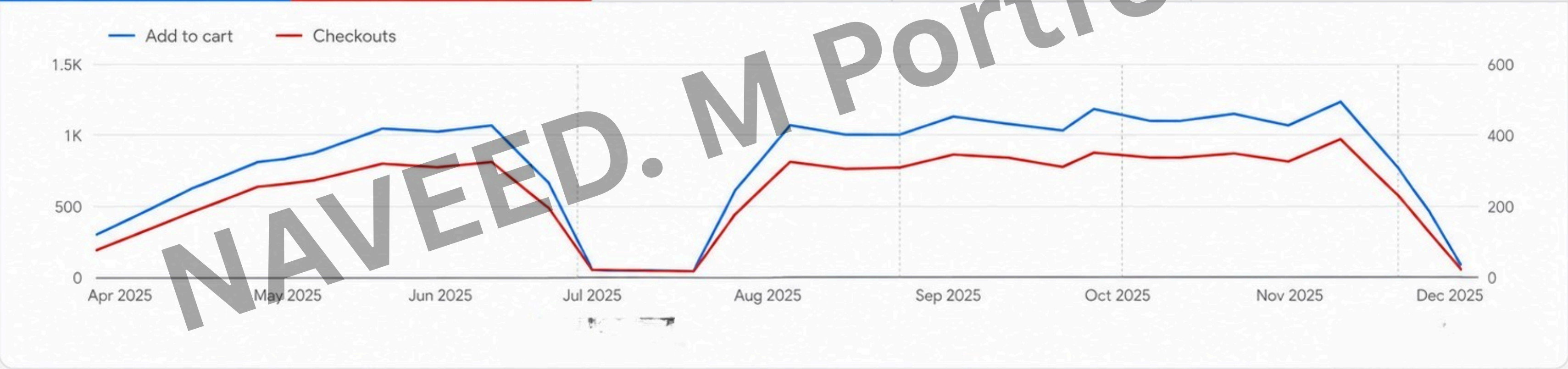
dh1.38

▼ Total ad spent

dh 41K

Metrics

Adjust



Google Ads
Client Name: Patels by Aemi
Target Location: Dubai



Home

+ Add custom view



+ New campaign

Download

Feedback

▼ Add to cart

96.4K

▼ Checkouts

32.7K

▼ Actual ROAS

5.1x

▼ Total ad spent

\$521K

Metrics

Adjust



Google Ads

Client Name: Heritage Tribe

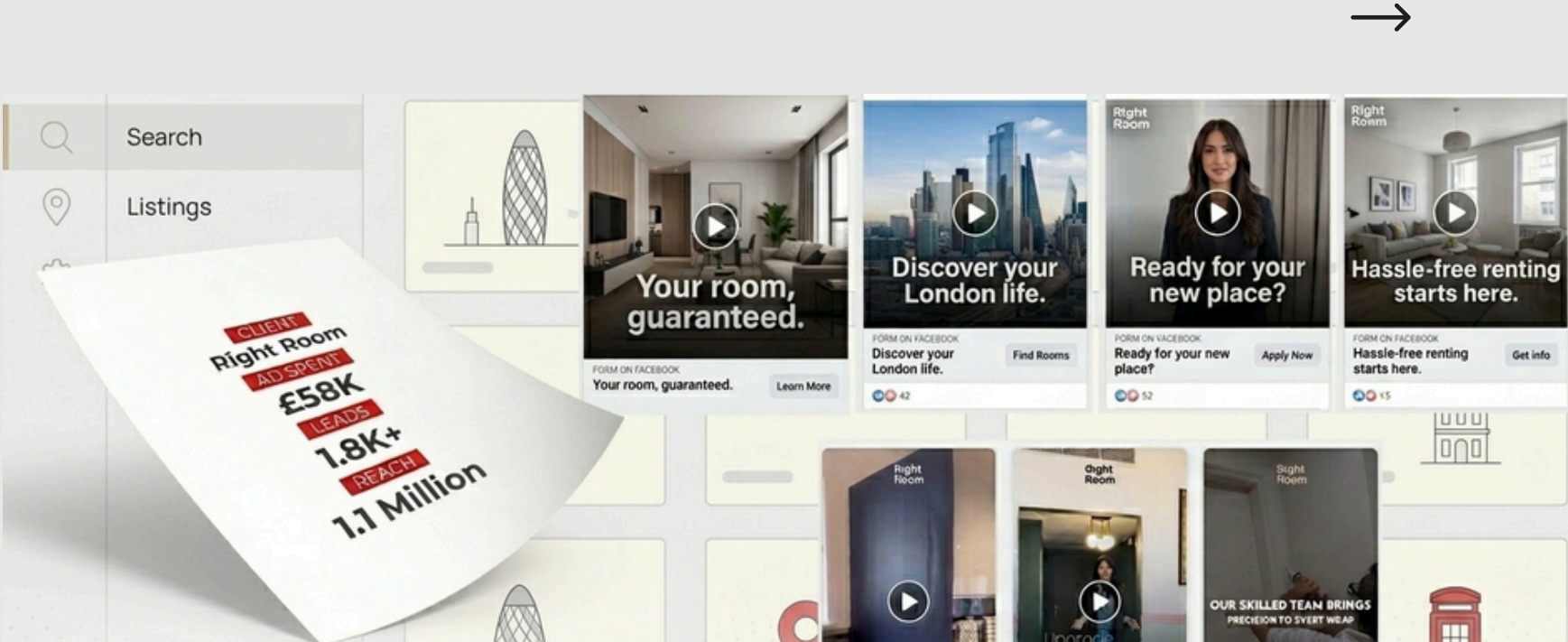
Target Locations: USA (New York City, California, Texas, Atlanta, GA, Phoenix AZ, Chicago, IL) Canada (Vancouver, BC, Alberta & Manitoba, Toronto, ON)



6. Meta Ads

SMM-Portfolio

The Google Ads portfolio showcases overall ad spend, performance, ctr, cpm and ROAS. My Google Ads portfolio showcases vast niches, including real estate, healthcare, fitouts, b2b services, and e-commerce. Target locations: UAE, UK, USA, Canada, Pakistan and India



Campaigns											
Ad sets											
Ads											
Columns: Performance Breakdown Reports Export Charts											
	Off / On	Campaign	Objective	Ad set	Reach	Impressions	Results	Cost per result	Amount spent	Start date	End date
	☒	STF - Mainland Business Setup Awareness Campaign	Brand awareness	Business Owners - Dubai	612,450	1,125,340	—	—	₹ 6,500.00	Nov 1, 2023	Nov 30, 2023
	☒	STF - POA Legal Consultancy Lead Campaign	Leads	Corporate Managers - UAE	598,210	1,082,445	1,120 Leads	₹ 9.78 Per Lead	₹ 10,950.00	Dec 1, 2023	Dec 31, 2023
	☒	STF - Commercial Contracts Legal Consultancy Awareness Campaign	Brand awareness	Business Owners - UAE	534,870	986,210	—	—	₹ 6,000.00	Jan 1, 2024	Jan 31, 2024
	☒	STF - Freezone Business Setup Lead Campaign	Leads	Entrepreneurs - Dubai	643,980	1,187,340	1,050 Leads	₹ 8.48 Per Lead	₹ 8,900.00	Feb 1, 2024	Feb 29, 2024
	☒	STF - NDA Contracts Lead Campaign	Leads	Startups & SMEs - UAE	418,760	754,890	980 Leads	₹ 8.67 Per Lead	₹ 8,500.00	Mar 1, 2024	Mar 31, 2024
	☒	STF - Legal Advisory for Real Estate & Business Lead Campaign	Leads	Investors & Business Owners - UAE	576,330	1,007,220	1,150 Leads	₹ 7.74 Per Lead	₹ 8,900.00	May 1, 2024	May 31, 2024
	☒	STF - UAE Golden Visa Awareness Campaign	Brand awareness	HNWIs & Professionals - UAE	489,120	902,110	—	—	₹ 5,800.00	Jul 1, 2024	Jul 31, 2024
	☒	STF - Dual Citizenship Consultancy Lead Campaign	Leads	Global Investors - UAE	385,640	705,330	950 Leads	₹ 8.53 Per Lead	₹ 8,100.00	Sep 1, 2024	Sep 30, 2024
	☒	STF - Mainland Business Setup Retargeting Campaign	Leads	Engaged Visitors - UAE	328,450	602,340	780 Leads	₹ 8.40 Per Lead	₹ 6,550.00	Nov 1, 2024	Nov 30, 2024
	☒	STF - Legal Services Year End Campaign	Leads	Business Owners - UAE	365,220	648,990	720 Leads	₹ 8.65 Per Lead	₹ 6,230.00	Dec 1, 2024	Dec 31, 2024
	☒	STF - Freezone Business Setup New Year Campaign	Brand awareness	Entrepreneurs - UAE	402,180	721,450	—	—	₹ 5,570.00	Jan 1, 2025	Jan 31, 2025
	☒	STF - All Services	Leads	Lookalike Audience - UAE	243,380	418,593	1,350	₹ 8.44	₹ 11,100.00	Feb 1, 2025	Feb 28, 2025

CLIENT
Starkids Salon and Spa Dubai
BOOKINGS
(Replaces LEADS)
500+
REACH
1.8 Million

Starkids Salon and Spa Dubai
Sponsored · 🌐

Discover our Kids' pampering packages! 🥰
Dubai Festival City Mall & Circle Mall



Dubai's Cutest Hair Trends Right Now

FORM ON FACEBOOK
Dubai's Cutest Hair Trends for Dubai

Book Now

Starkids Salon and Spa Dubai
Sponsored · 🌐

Discover our Kids' pampering braid with NERMAID BRAIDS 🧜‍♀️



NERMAID BRAIDS

FORM ON FACEBOOK
Dubai Festival City Mall & Circle Mall

Book Now

👍👍👍 13

Starkids Salon and Spa Dubai
Sponsored · 🌐

Dubai Festival City Mall & Circle Mall
Dubai Festival City Mall & Circle Mall



NERMAID BRAIDS

FORM ON FACEBOOK
Dubai Festival City Mall & Circle Mall

Book Now

👍👍👍 52

Starkids Salon and Spa Dubai
Sponsored · 🌐

Discover our Kids' pampering packages! 🥰
Dubai Festival City Mall & Circle Mall



I LOVE GROOMING

FORM ON FACEBOOK
Dubai Festival City Mall & Circle Mall

Book Now

👍👍👍 11

Starkids Salon and Spa Dubai
Sponsored



Discover our Kids' pampered braid packages for Kids parties ...

@starkids

Sibling Combo
Keeping families' quality time. Shared sibling joy.



www.starkids.com

Starkids Salon & Spa



Starkids Salon & Spa



Had delivery

Active ads

+ See more

Create a vi

trics

Ad sets

Ads

Maximum: May 11, 2023 - Jun 11

Edit

A/B test

More

Columns: Performance

Breakdown



	Delivery ↑	Actions	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions
gn - 6th June - CBO	Active	1 recommendation	24 Messaging conversat...	12.56د.إ. Per Messaging Conv...	60.00د.إ. Daily	301.39د.إ.	
gn - 12th May	Active	—	185 Messaging conversat...	12.22د.إ. Per Messaging Conv...	75.00د.إ. Daily	2,260.70د.إ.	
gn - 19th April (Interest targeting)	Off	—	195 Messaging conversat...	12.67د.إ. Per Messaging Conv...	50.00د.إ. Daily	2,471.45د.إ.	
gn -19th April (lookalike)	Off	—	142 Messaging conversat...	12.11د.إ. Per Messaging Conv...	75.00د.إ. Daily	1,719.14د.إ.	
mpaign 19th April	Off	—	35,162 Reach	3.30د.إ. Per 1,000 People Rea...	Using ad set bu...	116.05د.إ.	
mpaign	Off	—	57 Instagram profile visits	1.19د.إ. Cost per Instagram pr...	Using ad set bu...	67.61د.إ.	
	Off	—	69 Messaging conversat...	10.79د.إ. Per Messaging Conv...	Using ad set bu...	744.75د.إ.	
8 campaigns ⓘ			—	—		9,680.78د.إ. Total spent	4

CLIENT
Touchstone Wrap
AD SPENT
180K AED
CONVERSIONS
30K+
REACH
5.2 Million

Touchstone Wrap
Sponsored · 🌐

نقلف الدواليب، تحمل الأبواب تجعل الأبواب
ولبند الخزائن بتصاميم تليق بذوقك



FORM ON FACEBOOK
Touchstone Wrap Wrap For
Rebals

Get Quote

Touchstone Wrap
Sponsored · 🌐

Discover our Kids' pampering braid with
Nermaid Braids 🧜‍♀️



FORM ON FACEBOOK
Kitchen Glow-Up in
Dubai

Learn More

42

Touchstone Wrap
Sponsored · 🌐

Goodbye renovation stress... hello smart
makeovers! 🏡



FORM ON FACEBOOK
Goodbye renovation
stress.

Learn More

52

Touchstone Wrap
Sponsored · 🌐

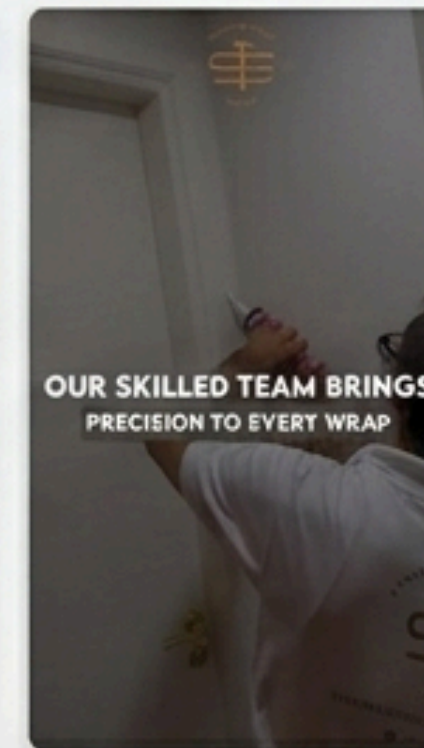
Your Kitchen Deserves Better 🍳



FORM ON FACEBOOK
Your Kitchen Deserves
Better

Learn More

15



Had delivery

Search to filter by name, ID or metrics

Pivot table

Ungroup breakdowns

Reset column widths

Campaign name	Ad set name	Reach	Impressions	Frequency	Attribution setting	Amount spent	Schedule	
may 25 doors wrap	All	1,876,340	711,830	3.79	7-day click or 1-day vi... All conversions	160,066.55ل.د	—	
	may 25 doors Ad Set	170,058	542,812	3.19	7-day click or 1-day vi... All conversions	15,926.23ل.د	May 8, 2025 - Ongoing	
	may 25 doors Ad Set -...	50,667	169,218	3.34	7-day click or 1-day vi... All conversions	10,140.23ل.د	Sep 15, 2025 - Ongoing	
march new ad	All	309,199	1,041,575	3.37	7-day click or 1-day vi... All conversions	24,222.79ل.د	—	
	march new adet	309,199	1,041,575	3.37	7-day click or 1-day vi... All conversions	24,222.79ل.د	Mar 5, 2025 - Ongoing	
April Wrap Campaign	All	227,114	423,088	1.86	7-day click or 1-day vi... All conversions	10,826.23ل.د	—	
	Broad targeting	156,405	233,143	1.49	7-day click or 1-day vi... All conversions	3,862.13ل.د	Apr 8, 2026 - Ongoing	
	Lookalike Audience	74,442	112,312	1.51	7-day click or 1-day vi... All conversions	3,509.47ل.د	Apr 8, 2026 - Ongoing	
	Interest Based Audien...	42,067	77,633	1.85	7-day click or 1-day vi... All conversions	3,454.63ل.د	Apr 8, 2026 - Ongoing	
doors vinyl 25 jan	All	63,770	178,988	2.81	7-day click or 1-day vi... All conversions	7,174.74ل.د	—	
	doors vinyl 25 jan	50,300	127,677	2.40	7-day click or 1-day vi... All conversions	7,008.50ل.د	Jan 6, 2025 - Ongoing	
Total results 50 rows displayed (more rows ai		5,200,000 Meta Accounts	5,328,514 Total	3.35 Per Meta Account	7-day click or 1-day vi...	180,651.97ل.د Total spent	—	

[CLIENT]
Smartinn
[TOTAL AD SPENT]
78K AED
[QUALIFIED LEADS]
3,500+
[REACH]
2.1 Million

smartinn
Sponsored · 6

نَقَاتَان بِسَحَر عَنَمَصْمَارِه: دَالِنَا بِجِسْمِي دَالِنَا
Automate your Office: Smart Access, Lower bills



Here's why you should
Automate your Office:

FORM ON FACEBOOK
Automate your Office: Smart Access, Lower bills [Get Quote](#)

smartinn
Sponsored · 6

Discover Smart Home Automation



FORM ON FACEBOOK
Discover Smart Home Automation [Learn More](#)

42

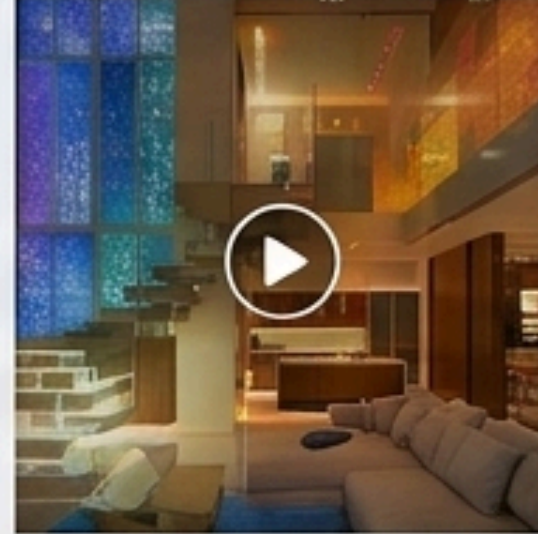
Discover our EV charging campaign: High reach!



47K 25 comments

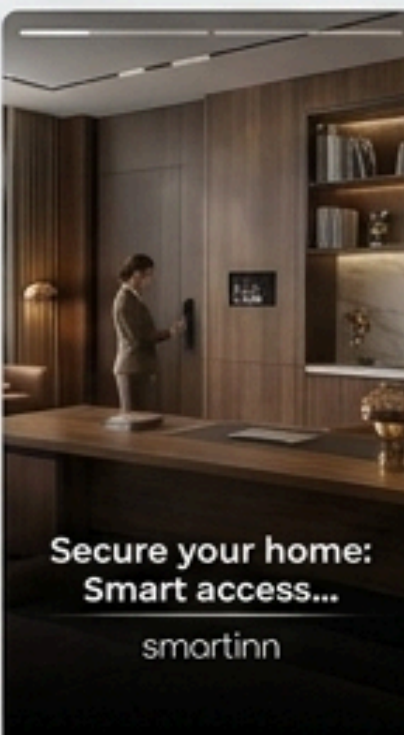
smartinn
Sponsored · 6

Smart Lighting: Bright to Cozy



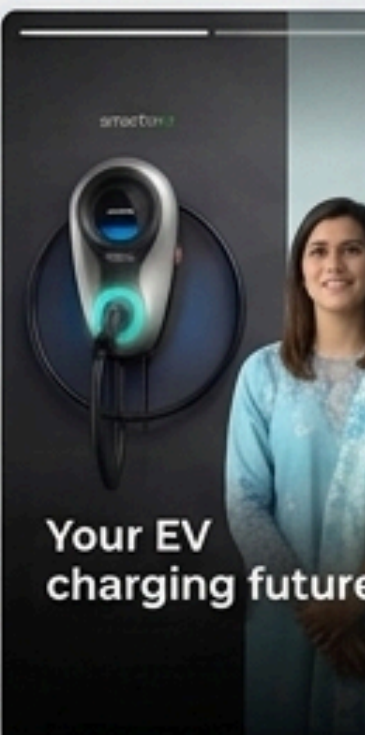
FORM ON FACEBOOK
Smart Lighting: Bright to Cozy [Learn More](#)

15



Secure your home:
Smart access...

smartinn



Your EV
charging future

Smart Innovations

4 Ad accounts

You have unsaved changes
Data refreshed less than 1 minute ago

Save

Refresh

Share

Export

name, ID or metrics

This month: Jun 1, 2026 - Jun 12, 2026

breakdowns

4 Reset column widths

Format

Customize

Ad set name	Reach	Impressions	Frequency	Attribution setting	Amount spent	Schedule	
	125,498	195,118	1.55	7-day click or 1-day vi... All conversions	1,120.30 ج.د	—	
Traffic ad set	125,508	195,078	1.55	7-day click or 1-day vi... All conversions	1,120.30 ج.د	Jun 2, 2026 - Ongoing	
	797,284	1,040,378	1.30	7-day click or 1-day vi... All conversions	12K ج.د	—	
Awareness ad set	797,276	1,040,158	1.30	7-day click or 1-day vi... All conversions	24K ج.د	May 1, 2026 - Ongoing	
	44,980	93,885	2.09	7-day click or 1-day vi... All conversions	5K ج.د	—	
martinn EV Engageme...	44,980	93,885	2.09	7-day click or 1-day vi... All conversions	5K ج.د	May 22, 2026 - Ongoing	
	864	1,237	1.43	7-day click or 1-day vi... All conversions	3.5K ج.د	—	
martinn Leads ad set	864	1,237	1.46	- All conversions	3.4K ج.د	Jun 11, 2026 - Ongoing	
	3,441	5,024	1.46	7-day click or 1-day vi... All conversions	7.1K ج.د	—	
Retargeting Engage...	3,441	5,024	1.46	7-day click or 1-day vi... All conversions	7K ج.د	May 19, 2026 - Ongoing	
	993,609 Meta Accounts	3,328,514 Total	3.35 Per Meta Account	7-day click or 1-day vi...	86,651.97 ج.د Total spent	—	

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REACH
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month: Feb 1, 2022 - D

Ungroup breakdowns

Reset column widths

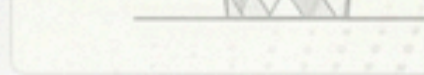
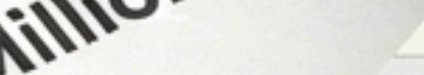
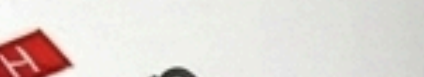
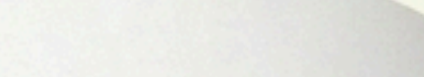
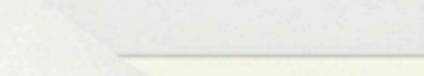
Format

	Ad set name	Reach	Impressions	Frequency	Attribution setting	Amount spent	Schedule	Status
imited	All	~55,000	72,000	1.31	7-day click or 1-day vi... All conversions	\$850.00	—	Paused
pecial	National Awareness Ad Set	Toronto Local	72,000	1.31	7-day click or 1-day vi... All conversions	\$450.00	May 15, 2026 - Ongoing	Ended
g	All	~680,000	910,000	1.34	7-day click or 1-day vi... All conversions	\$1,100.00	—	Active
g	National Awareness Ad Set	~680,000	910,000	1.34	7-day click or 1-day vi... All conversions	\$1,300.00	May 1, 2026 - Ongoing	Active
ign	All	~680,000	910,000	1.34	7-day click or 1-day vi... All conversions	\$1,300.00	May 1, 2026 - Ongoing	Active
g	All	~680,000	910,000	1.34	7-day click or 1-day vi... All conversions	\$1,300.00	—	Active
g	National Awareness Ad Set	~680,000	910,000	1.34	7-day click or 1-day vi... All conversions	\$1,300.00	May 1, 2026 - Ongoing	Active
gn	All	~680,000	910,000	1.34	7-day click or 1-day vi... All conversions	\$1,300.00	May 1, 2026 - Ongoing	Active
	Toronto Local	~450,000	720,000	1.31	7-day click or 1-day vi... All conversions	\$1,100.00	—	Active
g	Global Reach	~680,000	910,000	1.34	7-day click or 1-day vi... All conversions	\$1,100.00	May 1, 2026 - Ongoing	Active
		~2.2 Million Meta Accounts	~2.7 Million Total	2.85 Per Meta Account	7-day click or 1-day vi...	\$73,000 Total spent	—	



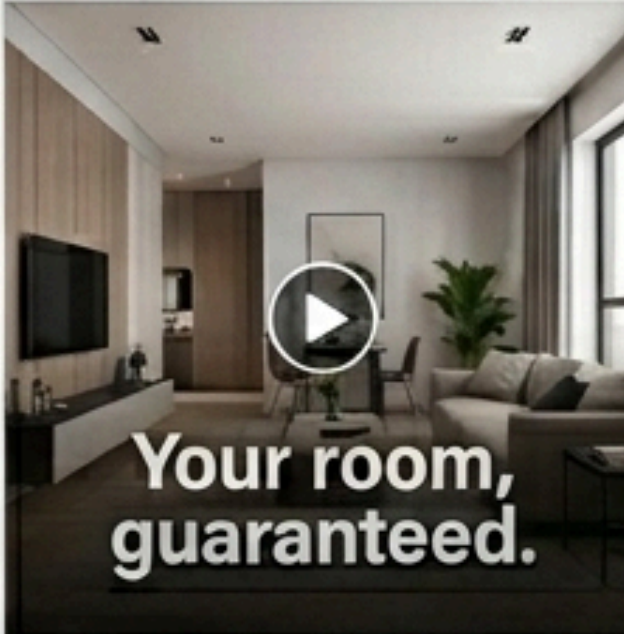
Listings

CLIENT
Right Room
AD SPENT
£58K
LEADS
1.8K+
REACH
1.1 Million



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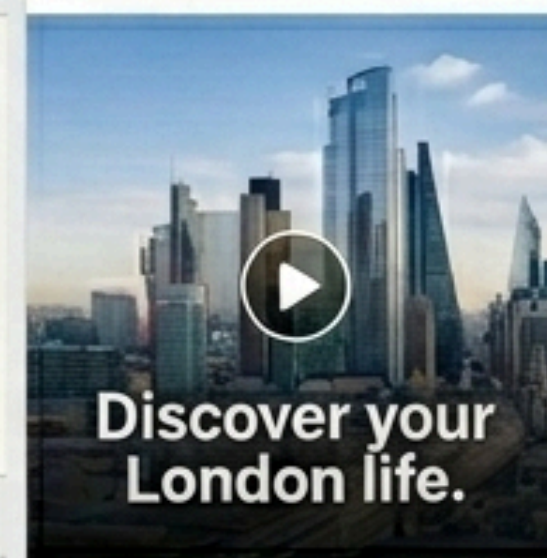
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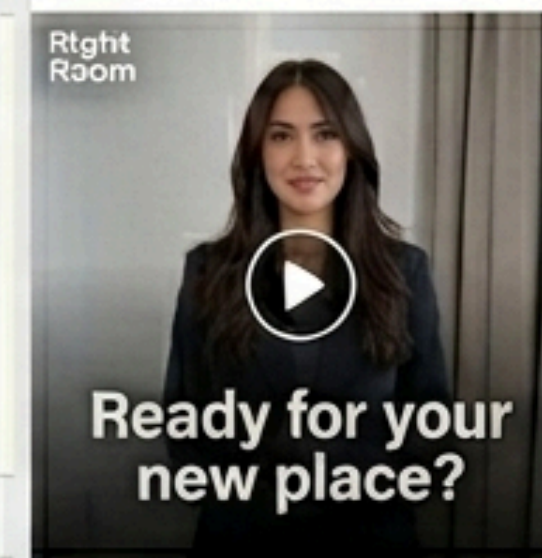


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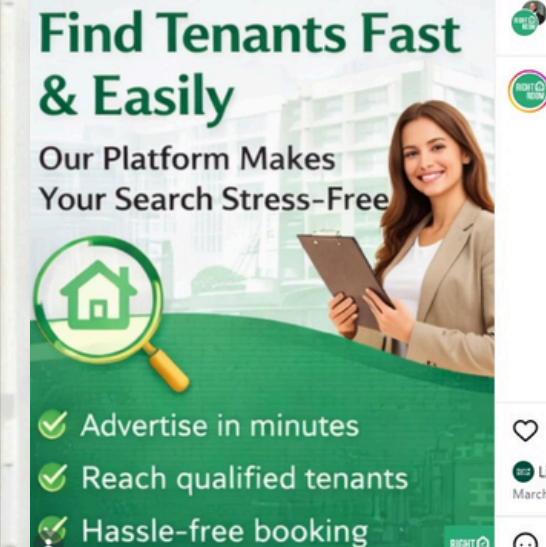
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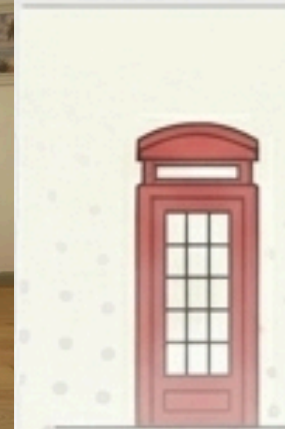
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- ✓ Reach qualified tenants
- ✓ Hassle-free booking

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This month: Jun 1, 2026 - Jun 1, 2026

Ungroup breakdowns

Reset column widths

Format

	Ad set name	Reach	Impressions	Frequency	Attribution setting	Amount spent	Schedule	
	All	65,498	88,118	1.34	7-day click or 1-day vi... All conversions	£1,800.00		
	London Central Ad Set	65,508	88,078	1.34	7-day click or 1-day vi... All conversions	£1,800.00	May 15, 2026 - Jun 10, 2026	Ended
ign	All	797,284	1,040,378	1.30	7-day click or 1-day vi... All conversions	£4,500.00	—	
	National Awareness Ad Set	797,276	1,040,158	1.30	7-day click or 1-day vi... All conversions	£4,500.00	May 1, 2026 - Ongoing	
portal)	All	44,980	93,885	2.09	7-day click or 1-day vi... All conversions	£1,200.00	—	
	Portal Users Ad Set	44,980	93,885	2.09	7-day click or 1-day vi... All conversions	£1,200.00	May 22, 2026 - Ongoing	
ampaign	All	18,864	33,237	1.76	7-day click or 1-day vi... All conversions	£1,100.00	—	
	Manchester Local Ad Set	18,864	33,237	1.76	- All conversions	£1,100.00	Jun 11, 2026 - Ongoing	Jun 11, 2026 - Jun 11, 2026
	All	3,441	5,024	1.46	7-day click or 1-day vi... All conversions	£400.00	—	
	View Content Ad Set	3,441	5,024	1.46	7-day click or 1-day vi... All conversions	£400.00	May 19, 2026 - Ongoing	
		1.1 Million Meta Accounts	1,300,642 Total	2.91 Per Meta Account	7-day click or 1-day vi...	£58,000 Total spent	—	

CLIENT:
Right Recruit
AD SPENT:
£17K
SIGNUPS:
1.1K
REACH:
1.8 Million

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Reasons a Bookkeeper Is a Business Owner's BEST FRIEND

644

Campaign name	Ad set name	Reach	Impressions	Frequency	Attribution setting	Amount spent	Schedule
B2B Lead Gen - UK	Operations Managers	51,236	70,112	1.37	7-day click or 1-day view All conversions	£1,750.00	Aug 1, 2023 - Sep 15, 2023
B2B Lead Gen - UK	IT Decision Makers	47,892	65,987	1.38	7-day click or 1-day view All conversions	£1,650.00	Aug 10, 2023 - Sep 20, 2023
Recruitment - Global	Talent Acquisition Leads	85,420	119,536	1.40	7-day click or 1-day view All conversions	£2,100.00	Aug 1, 2023 - Oct 15, 2023
Employer Branding - UK	Company Culture	64,875	91,203	1.41	7-day click or 1-day view All conversions	£1,600.00	Aug 15, 2023 - Oct 31, 2023
Hiring Event Promo - UK	London Event Attendees	37,642	51,698	1.37	7-day click or 1-day view All conversions	£950.00	Aug 5, 2023 - Aug 31, 2023
Hiring Event Promo - UK	Manchester Event Attendees	34,120	47,102	1.38	7-day click or 1-day view All conversions	£850.00	Aug 5, 2023 - Aug 31, 2023
Job Openings - UK	Software Engineers	56,742	78,945	1.39	7-day click or 1-day view All conversions	£1,700.00	Aug 1, 2023 - Oct 31, 2023
Job Openings - UK	Sales Professionals	43,215	59,845	1.39	7-day click or 1-day view All conversions	£1,200.00	Aug 1, 2023 - Oct 31, 2023
Remarketing - Website Visitors	All Website Visitors	70,385	95,643	1.36	7-day click or 1-day view All conversions	£1,400.00	Aug 1, 2023 - Oct 31, 2023
Engagement - Content	Blog Readers	28,945	39,872	1.38	7-day click or 1-day view All conversions	£600.00	Aug 1, 2023 - Sep 30, 2023

Total results 10 / 10 rows displayed		520,472 Accounts Center accounts	720,943 Total	1.39 Per Accounts Center account	7-day click or 1-day view All conversions	£17,000.00 Total spent	—
---	--	--	------------------	--	--	---------------------------	---

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LEADS:
9.1K
REACH:
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& Voting Rights

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Campaigns

Ad sets

Ads

Create

Duplicate

Edit

A/B test

More

Columns: Performance

Breakdown

Reports

Export

Columns

Off / On	Campaign	Objective	Ad set	Reach ⓘ	Impressions ⓘ	Results ⓘ	Cost per result ⓘ	Amount spent ⓘ	Start date ↓	End date
	STF - Mainland Business Setup Awareness Campaign	Brand awareness	Business Owners - Dubai	612,450	1,125,340	—	—	₹ 6,500.00	Nov 1, 2023	Nov 30, 2023
	STF - POA Legal Consultancy Lead Campaign	Leads	Corporate Managers - UAE	598,210	1,082,445	1,120 Leads	₹ 9.78 Per Lead	₹ 10,950.00	Dec 1, 2023	Dec 31, 2023
	STF - Commercial Contracts Legal Consultancy Awareness Campaign	Brand awareness	Business Owners - UAE	534,870	986,210	—	—	₹ 6,000.00	Jan 1, 2024	Jan 31, 2024
	STF - Freezone Business Setup Lead Campaign	Leads	Entrepreneurs - Dubai	643,980	1,187,340	1,050 Leads	₹ 8.48 Per Lead	₹ 8,900.00	Feb 1, 2024	Feb 29, 2024
	STF - NDA Contracts Lead Campaign	Leads	Startups & SMEs - UAE	418,760	754,890	980 Leads	₹ 8.67 Per Lead	₹ 8,500.00	Mar 1, 2024	Mar 31, 2024
	STF - Legal Advisory for Real Estate & Business Lead Campaign	Leads	Investors & Business Owners - UAE	576,330	1,007,220	1,150 Leads	₹ 7.74 Per Lead	₹ 8,900.00	May 1, 2024	May 31, 2024
	STF - UAE Golden Visa Awareness Campaign	Brand awareness	HNWIs & Professionals - UAE	489,120	902,110	—	—	₹ 5,800.00	Jul 1, 2024	Jul 31, 2024
	STF - Dual Citizenship Consultancy Lead Campaign	Leads	Global Investors - UAE	385,640	705,330	950 Leads	₹ 8.53 Per Lead	₹ 8,100.00	Sep 1, 2024	Sep 30, 2024
	STF - Mainland Business Setup Retargeting Campaign	Leads	Engaged Visitors - UAE	328,450	602,340	780 Leads	₹ 8.40 Per Lead	₹ 6,550.00	Nov 1, 2024	Nov 30, 2024
	STF - Legal Services Year End Campaign	Leads	Business Owners - UAE	365,220	648,990	720 Leads	₹ 8.65 Per Lead	₹ 6,230.00	Dec 1, 2024	Dec 31, 2024
	STF - Freezone Business Setup New Year Campaign	Brand awareness	Entrepreneurs - UAE	402,180	721,450	—	—	₹ 5,570.00	Jan 1, 2025	Jan 31, 2025
	STF - All Services Lead Accelerator	Leads	Lookalike Audience - UAE	243,380	418,593	1,350 Leads	₹ 8.44 Per Lead	₹ 11,100.00	Feb 1, 2025	Feb 28, 2025

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Boston Consultants
AD SPENT:
403,000 PKR
LEADS:
3000
REACH:
0.6 Million

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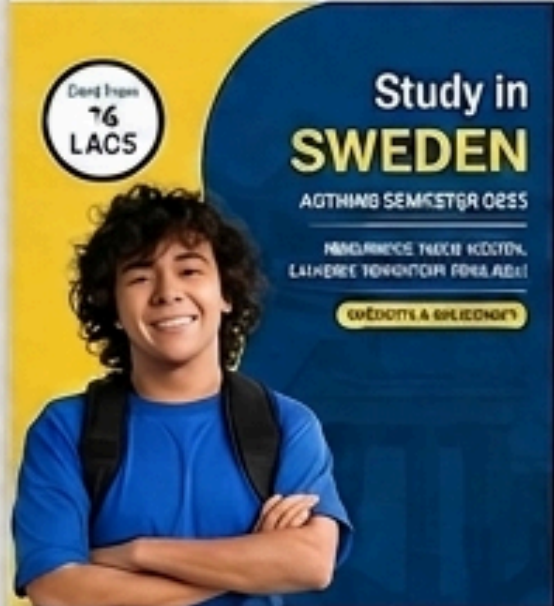
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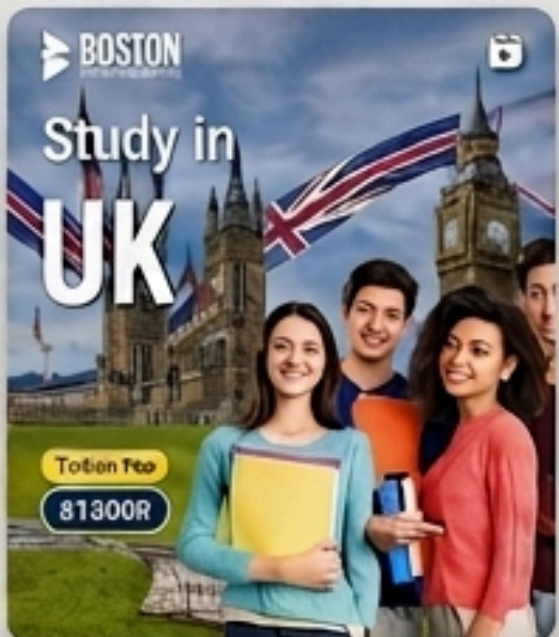
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SWEDEN

Cost from
16 LACS



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MBBS in KYRGYZSTAN



Had delivery X

Search to filter by name, ID or metrics

Clear

Pivot table

Group breakdowns

Reset

Campaign name	Delivery	Results	Cost per result	Amount spent	Impressions	Reach	Attribution settings
sept UK 2025	Inactive Campaign	415 (2) Messaging conversations started	Rs168.87 (2) Messaging conversations started	Rs70,082.39	112,277	36,635	7-day click or 1-day view All conversions
mbbs KG 2026	Inactive Campaign	225 (2) Messaging conversations started	Rs160.86 (2) Messaging conversations started	Rs36,194.04	142,282	84,590	7-day click or 1-day view All conversions
mbbs china kyg WA	Inactive Campaign	282 (2) Messaging conversations started	Rs117.94 (2) Messaging conversations started	Rs33,258.54	75,150	35,677	7-day click or 1-day view All conversions
sept 25 hungry	Inactive Campaign	683 (2) Messaging conversations started	Rs38.54 (2) Messaging conversations started	Rs26,321.02	92,168	35,280	7-day click or 1-day view All conversions
Whatsapp campaign june	Inactive Campaign	512 (2) Messaging conversations started	Rs49.97 (2) Messaging conversations started	Rs25,585.65	85,940	30,336	7-day click or 1-day view All conversions
July 2024	Inactive Campaign	102 (2) Messaging conversations started	Rs180.90 (2) Messaging conversations started	Rs18,452.17	39,774	19,856	7-day click or 1-day view All conversions
Insta engagement	Inactive Campaign	187 (2) Messaging conversations started	Rs92.51 (2) Messaging conversations started	Rs17,298.64	37,118	18,428	7-day click or 1-day view All conversions
May 2025 UK camp	Inactive Campaign	123 (2) Messaging conversations started	Rs137.21 (2) Messaging conversations started	Rs16,876.48	28,802	14,321	7-day click or 1-day view All conversions
Insta eng aware	Inactive Campaign	59,777 Post engagements	Rs0.27 Post Engagement	Rs16,179.44	150,349	85,552	7-day click or 1-day view All conversions
n hungary	Inactive Campaign	440 (2) Messaging conversations started	Rs33.63 (2) Messaging conversations started	Rs14,799.26	72,487	26,783	7-day click or 1-day view All conversions
Total results		— Multiple conversions	— Multiple conversions	Rs403,888.30 Total spent	1,463,095 Total	632,903 Meta Accounts	7-day click or 1-day view All conversions

CLIENT
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LEADS
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REACH
2.1 Million

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Ads

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A/B Test

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View Setup

Columns

Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result
atta conversions	In draft	Using ad set bid strategy	Using ad set budget	—	—	—	—	—
catalouge camp	In draft	Using ad set bid strategy	Using ad set budget	—	—	—	—	—
Multigrain whatsapp messages	In draft	Using ad set bid strategy	Using ad set budget	—	—	—	—	—
Nutricles - ATC - Atta	Active	Using ad set bid strategy	Using ad set budget	7-day click or ...	1,034 Website Adds To Cart	136,169	416,828	Per Pe
Nutricles - ATC - SB Campaign	Active	Using ad set bid strategy	Using ad set budget	7-day click or ...	1,992 Website Adds To Cart	291,077	825,130	Per Pe
client eview multigrain	Off	Using ad set bid strategy	Using ad set budget	7-day click or ...	6,215 Post Engagements	13,136	14,233	Per Po
atta multigrain	Off	Using ad set bid strategy	Using ad set budget	7-day click or ...	282 Website Adds To Cart	34,192	63,061	Pe
Post: "نیوٹرکلز لایا معیاری ملٹی گریں اٹا"	Off	Highest volume	Rs1,600.00 Lifetime	7-day click or ...	5,235 ThruPlays	27,544	32,031	Co
video multigrain	Off	Using ad set bid strategy	Using ad set budget	7-day click or ...	2,761 Post Engagements	4,626	4,720	Per Po
Traffic	Off	Using ad set bid strategy	Using ad set budget	7-day click or ...	328 Link clicks	25,840	26,320	
Multigrain atta web	Off	Using ad set bid strategy	Using ad set budget	7-day click or ...	Website Purchase	159,680	253,451	
Results from 11 campaigns				7-day click or ...	—	576,783 People	1,635,774 Total	

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1207
REACH
1.8 Million

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Group breakdowns

Reset column widths



Form

	Delivery	Results	Cost per result	Amount spent	Impressions	Reach	Attribution setting	Quality ranking	Engagement rate ranking
6	• Inactive Campaign	2,167 Leads (Form)	Rs551.78 Leads (Form)	Rs518,999.30	1,068,664	239,307	7-day click or 1-day vi... All conversions	—	—
e	• Inactive Campaign	786 Leads (Form)	Rs203.37 Leads (Form)	Rs198,839.20	281,336	108,177	7-day click or 1-day vi... All conversions	—	—
	• Inactive Campaign	194 Leads (Form)	Rs898.83 Leads (Form)	Rs184,471.12	58,678	28,854	7-day click or 1-day vi... All conversions	—	—
	• Inactive Campaign	—	—	Rs78,234.42	998,010	450,000	7-day click or 1-day vi... All conversions	—	—
	• Inactive Campaign	198 Leads (Form)	Rs495.83 Leads (Form)	Rs78,591.30	44,992	21,424	7-day click or 1-day vi... All conversions	—	—
gn	• Inactive Campaign	1,988 Instagram profile visits	Rs12.60 Instagram profile visits	Rs66,232.95	169,903	107,285	7-day click or 1-day vi... All conversions	—	—
ies	• Inactive Campaign	3,260 Follows or likes	Rs5.33 Follows or likes	Rs42,051.84	61,260	27,815	7-day click or 1-day vi... All conversions	—	—
	• Inactive Campaign	—	—	Rs36,159.71	Cost per 1000 people reached	300,000	7-day click or 1-day vi... All conversions	—	—
	• Inactive Campaign	2,606 Follows or likes	Rs3.75 Follows or likes	Rs26,018.73	30,147	22,319	7-day click or 1-day vi... All conversions	—	—
ush	• Inactive Campaign	1,224 ThruPlays	Rs0.43 ThruPlay	Rs24,797.08	48,363	43,250	7-day click or 1-day vi... All conversions	—	—
		— Multiple conversions	— Multiple conversions	Rs1,274,395.65 Total spent	2,170,802 Total	655,394 Meta Accounts	7-day click or 1-day vi... All conversions		

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ROSE EGGS
AD SPENT:
55K PKR
IMPRESSIONS:
310,169

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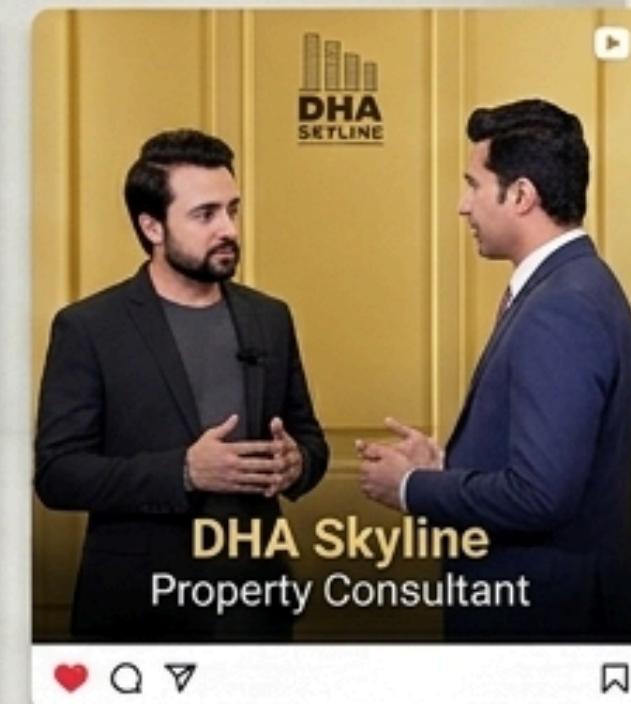
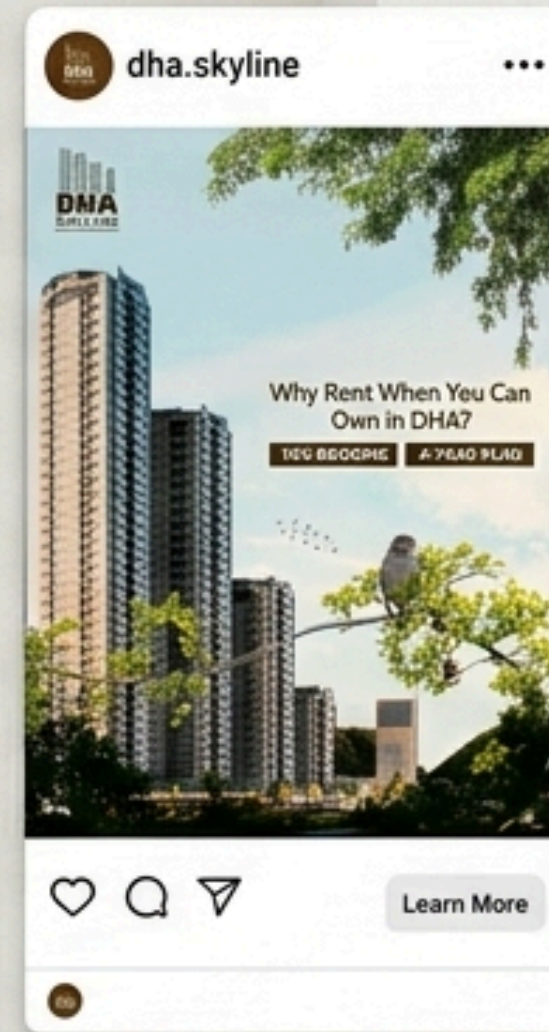
Pivot table

Group breakdowns

Reset column widths

Campaign name	Delivery	Results	Cost per result	Amount spent	Impressions	Reach	Attribution setting	Quality ranking
Egg Day highlight- Views...	Inactive Campaign	4,284 ThruPlays	Rs0.31 ThruPlay	Rs1,323.05	7,269	7,093	7-day click or 1-day view All conversions	—
Kids Studio shoot insta v...	Inactive Campaign	3,650 ThruPlays	Rs0.38 ThruPlay	Rs1,396.58	26,434	25,109	7-day click or 1-day view All conversions	—
Vid Views 19-Jan-2026...	Inactive Campaign	3,122 ThruPlays	Rs0.16 ThruPlay	Rs508.77	9,405	8,612	7-day click or 1-day view All conversions	—
Vid Views 16-Jan-2026...	Inactive Campaign	2,961 ThruPlays	Rs0.31 ThruPlay	Rs921.98	19,836	18,540	7-day click or 1-day view All conversions	—
Egg Day Event- Painting ...	Inactive Campaign	1,731 ThruPlays	Rs0.34 ThruPlay	Rs590.51	9,575	9,084	7-day click or 1-day view All conversions	—
fb presenter vd- views ca...	Inactive Campaign	1,352 ThruPlays	Rs0.27 ThruPlay	Rs368.14	5,978	5,814	7-day click or 1-day view All conversions	—
page likes	Inactive Campaign	932 Follows or likes	Rs4.34 Follows or likes	Rs4,042.44	20,231	14,786	7-day click or 1-day view All conversions	—
umer reel 2- Fb views ca...	Inactive Campaign	824 ThruPlays	Rs0.34 ThruPlay	Rs281.23	4,829	4,636	7-day click or 1-day view All conversions	—
umer reel 3- Fb views ca...	Inactive Campaign	729 ThruPlays	Rs0.31 ThruPlay	Rs224.91	1,403	1,384	7-day click or 1-day view All conversions	—
Fb Likes campaign	Inactive Campaign	712 Follows or likes	Rs11.51 Follows or likes	Rs8,192.17	31,867	22,092	7-day click or 1-day view All conversions	—
Total results 23 / 23 rows displayed		— Multiple conversions	— Multiple conversions	Rs55,087.23 Total spent	310,169 Total	224,878 Meta Accounts	Multiple attribution setti... All conversions	

DHA
BUT THE
CLIENT:
DHA Skyline
AD SPENT:
674,395 PKR
LEADS:
2.5K
REACH:
0.6 Million



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Clear

Maximum: May 27, 2025

	Group breakdowns										
	Delivery	Results	Cost per result	Amount spent	Impressions	Reach	Attribution setting	Quality ranking	Engagement rate ranking		
	Inactive Campaign	1,267 Leads (Form)	Rs251.78 Leads (Form)	Rs318,999.30	1,068,664	239,307	7-day click or 1-day vi... All conversions	—	—		
	Not delivering Campaign	486 Leads (Form)	Rs203.37 Leads (Form)	Rs98,839.20	281,236	108,177	7-day click or 1-day vi... All conversions	—	—		
5	Inactive Campaign	94 Leads (Form)	Rs898.63 Leads (Form)	Rs84,471.12	58,678	28,854	7-day click or 1-day vi... All conversions	—	—		
	Inactive Campaign	502 Leads (Form)	Rs155.85 Leads (Form)	Rs78,234.42	359,358	166,500	7-day click or 1-day vi... All conversions	—	—		
	Inactive Campaign	98 Leads (Form)	Rs495.83 Leads (Form)	Rs48,591.30	44,982	21,424	7-day click or 1-day vi... All conversions	—	—		
	Inactive Campaign	1,288 Instagram profile visits	Rs12.60 Instagram profile visits	Rs16,232.95	169,903	107,285	7-day click or 1-day vi... All conversions	—	—		
	Inactive Campaign	2,260 Follows or likes	Rs5.33 Follows or likes	Rs12,051.84	61,260	27,815	7-day click or 1-day vi... All conversions	—	—		
	Inactive Campaign	478 Instagram profile visits	Rs12.89 Instagram profile visits	Rs6,159.71	48,211	40,999	7-day click or 1-day vi... All conversions	—	—		
	Inactive Campaign	1,606 Follows or likes	Rs3.75 Follows or likes	Rs6,018.73	30,147	22,319	7-day click or 1-day vi... All conversions	—	—		
ug	Inactive Campaign	11,224 ThruPlays	Rs0.43 ThruPlay	Rs4,797.08	48,363	43,250	7-day click or 1-day vi... All conversions	—	—		
		— Multiple conversions	— Multiple conversions	Rs674,395.65 Total spent	2,170,802 Total	655,394 Meta Accounts	7-day click or 1-day vi... All conversions				

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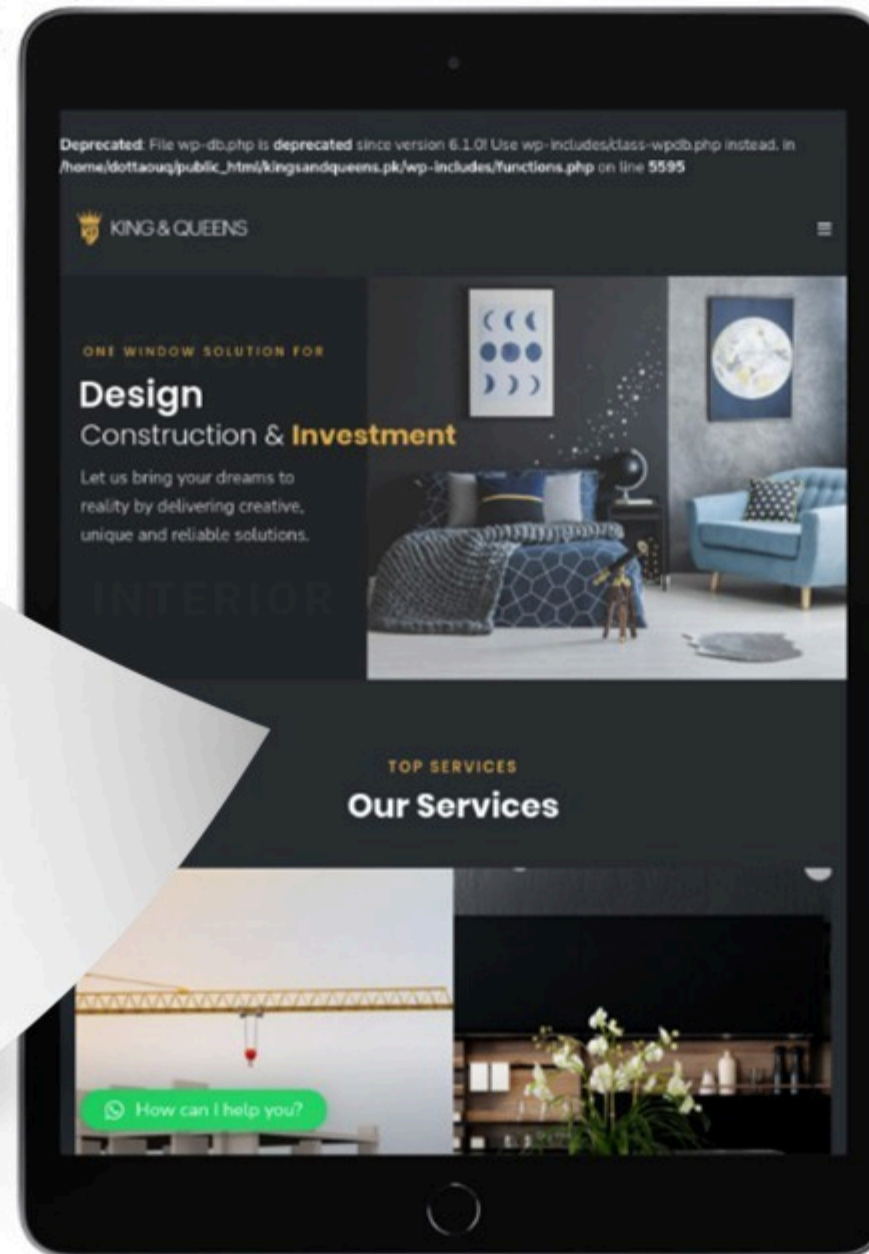
Group breakdowns

4 Reset column widths

Form

	Delivery	Results	Cost per result	Amount spent	Impressions	Reach	Attribution setting	Quality ranking
	• Not delivering Campaign	139 Leads (Form)	Rs683.09 Leads (Form)	Rs94,948.96	238,722	111,100	7-day click or 1-day vi... All conversions	—
	• Not delivering Campaign	17 Leads (Form)	Rs4,798.10 Leads (Form)	Rs81,567.74	30,148	14,941	7-day click or 1-day vi... All conversions	—
13.0...	• Inactive Campaign	25 (2) Messaging conversations started	Rs1,396.29 (2) Messaging conversations started	Rs34,907.13	8,014	3,982	7-day click or 1-day vi... All conversions	—
13.0...	• Inactive Campaign	30 (2) Messaging conversations started	Rs1,124.61 (2) Messaging conversations started	Rs33,738.35	10,879	4,723	7-day click or 1-day vi... All conversions	—
py	• Not delivering Campaign	187 (2) Messaging conversations started	Rs67.14 (2) Messaging conversations started	Rs12,555.90	186,367	107,339	7-day click or 1-day vi... All conversions	—
s AB...	• Inactive Campaign	55 Leads (Form)	Rs193.99 Leads (Form)	Rs10,669.29	68,292	36,935	7-day click or 1-day vi... All conversions	—
nt AB...	• Inactive Campaign	25 (2) Messaging conversations started	Rs416.72 (2) Messaging conversations started	Rs10,417.90	4,811	2,267	7-day click or 1-day vi... All conversions	—
ger	• Inactive Campaign	3 (2) Messaging conversations started	Rs2,604.34 (2) Messaging conversations started	Rs7,813.02	1,946	1,670	7-day click or 1-day vi... All conversions	—
ent AB...	• Inactive Campaign	1,427 Post engagements	Rs4.37 Post engagements	Rs6,237.14	4,665	1,828	7-day click or 1-day vi... All conversions	—
aign A...	• Inactive Campaign	5 Leads (Form)	Rs909.96 Leads (Form)	Rs4,549.80	1,956	1,126	7-day click or 1-day vi... All conversions	—
ed		— Multiple conversions	— Multiple conversions	Rs306,054.45 Total spent	1,058,707 Total	697,451 Meta Accounts	7-day click or 1-day vi... All conversions	

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Kings & Queens
LEADS
728
REACH
1.5 Million



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On	Campaign	Delivery ↑	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result
	Naval engagment	Active	Using ad set bid strategy	Using ad set budget	7-day click or ...	16,093 Post Engagements	29,795	31,473	Rs0.09 Per Post Engagement
	K&Q Real Estate - Lead Gen - Enclave Heights - Expats	Off	Using ad set bid strategy	Using ad set budget	7-day click or ...	34 On-Facebook Leads	7,608	16,393	Rs167.75 Per On-Facebook Leads
	Post: "#Business_videos are one of the most popular wa...	Off	Highest volume	Rs500.00 Lifetime	7-day click or ...	2,830 ThruPlays	4,598	4,631	Rs0.18 Cost per ThruPlay
	Post: "Are you looking for a media production company..."	Off	Highest volume	Rs600.00 Lifetime	7-day click or ...	3,130 ThruPlays	5,495	5,495	Rs0.19 Cost per ThruPlay
	"#BahriaEnclaveHeights " :پوسٹ	Off	Highest volume	Rs2,400.00 Lifetime	7-day click or ...	12,986 ThruPlays	24,890	27,617	Rs0.18 Cost per ThruPlay
	Post: "Hear it from our client!"	Off	Highest volume	Rs400.00 Lifetime	7-day click or ...	1,461 ThruPlays	2,613	2,624	Rs0.27 Cost per ThruPlay
	Post: "Here is how we have designed another contempor...	Off	Highest volume	Rs1,000.00 Lifetime	7-day click or ...	9 Messaging Conversations ...	1,531	2,669	Rs111.11 Per Messaging Conversatio...
	Post: "Here is how we have designed another contempor...	Off	Highest volume	Rs1,000.00 Lifetime	7-day click or ...	— Messaging Conversation St...	—	—	— Per Messaging Conversatio...
	[10/12/2021] Promoting KQ Real Estate	Off	Highest volume	Rs200.00 Daily	7-day click or ...	39 Page Likes	193	209	Rs2.56 Per Page Like
	K&Q Real Estate - WhatsApp Campaign	Off	Using ad set bid strategy	Using ad set budget	7-day click or ...	6 Messaging Conversations ...	1,152	1,406	Rs75.88 Per Messaging Conversatio...
	Post: "Bahria Enclave Heights - Luxurious Club House..."	Off	Highest volume	Rs1,500.00 Lifetime	7-day click or ...	2 Messaging Conversations ...	358	397	Rs81.33 Per Messaging Conversatio...
	Post: "Book 1, 2 & 3 bedroom luxury apartments in the..."	Off	Highest volume	Rs1,500.00 Lifetime	7-day click or ...	2 Messaging Conversations ...	279	312	Rs85.68 Per Messaging Conversatio...
	Post: "1 Bed Luxury Apartments Tour!!"	Off	Highest volume	Rs2,000.00 Lifetime	7-day click or ...	81 Messaging Conversations ...	4,132	8,927	Rs24.15 Per Messaging Conversatio...
	K&Q Real Estate - Lead Gen - Enclave Heights	Off	Using ad set bid strategy	Using ad set budget	7-day click or ...	777 On-Facebook Leads	174,495	461,810	Rs117.18 Per On-Facebook Leads
	"Enclave Heights: The Ultimate Luxury Apartments" :پوسٹ	Off	Highest volume	Rs500.00 Lifetime	7-day click or ...	493 ThruPlays	5,782	6,146	Rs1.01 Cost per ThruPlay
	"1 Bed Luxury Apartments Tour!!" :پوسٹ	Off	Highest volume	Rs1,000.00 Lifetime	7-day click or ...	623 ThruPlays	9,784	12,367	Rs1.61 Cost per ThruPlay
	Kings & Queens - Lead Gen - Enclave Heights	Off	Using ad set bid strategy	Using ad set budget	7-day click or ...	169	74,394	123,839	Rs291.02
	Results from 37 campaigns ⓘ Excludes deleted items				Multiple attrib...	— Multiple conversions	548,193 People	1,282,958 Total	— Multiple conversions

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Azad Mortgages
(In Canada & UK)
LEADS
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REACH
0.34 Million

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Campaign name	Region	CPM (cost per ↓ 1,000 impressions)	Impressions	Clicks (all)
heloc	Ontario	\$88.55	724	40
commercial mortgages	Ontario	\$76.40	1,340	22
private and refinance	Ontario	\$64.46	1,313	14
commercial mortgages	Quebec	\$64.19	1,354	25
private and refinance	Yukon	\$61.43	7	—
commercial mortgages	British Columbia	\$60.30	461	9

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(In UK)
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REACH
0.4 Million

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Child's Potential
Enroll them in the Inspired Excellence Course
• Brain-friendly Learning
• Affordable Fee
• Tailored for ages 14-17

06 Sessions
100% ONLINE
Feb, 12th -17th

ABU YUSRA
Master Educator & Therapist

+44 7460 279 723
www.yusratraining.com

Sign up

Yusra Training
Sponsored

NLP Practice session
Supercharge Your NLP Proficiency!
Join us on August 15th, 2023, for an immersive Monthly NLP Practice Session hosted by Yusra Training and Therapy. ... See more

Hands-on NLP
Dive into Perceptual Positions with Our Expert Practice Session
15th of August 2023
Join Us - Propel Your NLP Journey

+44 7460 279 723
www.yusratraining.com

Yusra Training
Consulting agency

Sign up

Yusra Training
Sponsored

Enroll your child transformative online journey led by renowned NLP Master Educator Abu Yusra. ...see more

FOSTER EFFECTIVE LEARNING

+44 7460 279 723

FORM ON FACEBOOK
Academic and Minds
Excellence Course for Children

Sign up

Campaign name	Region	Reach ↓	Impressions	CTR (link click-through rate)
NLP Praticice session 8th aug	England	27,496	32,877	0.61%
nlp courses whatsapp leads	England	23,448	34,843	0.75%
june/july leads	England	17,368	31,352	0.70%
26th aug NLP	England	16,880	19,347	0.66%
nlp whatsapp Campaign	England	8,291	12,524	0.75%
traffic signup	England	5,660	8,824	6.21%

CLIENT
Agora Tower
(In Spain, US, & Pak)
LEADS
201
REACH
0.53 Million

Agora Towers
Sponsored · 🌐

Spanish Architecture-based Apartments on easy Installment.
...See more

RESIDENTIAL APARTMENTS
DUPLEXES, PENTHOUSES AND STUDIOS

10% DOWNPAYMENT
14 QUARTERLY INSTALLMENTS

FOR BOOKING & DETAILS
0300 5779070

FORM ON FACEBOOK
Booking Starts From 10%
Book your Apartment Now

Book now

👍 Nadeem Khan and Sartaj Khan

Agora Towers
Sponsored · 🌐

The Residences at Agora Towers will raise your expectations of apartment living.
...See more

RESIDENTIAL APARTMENTS
DUPLEXES, PENTHOUSES AND STUDIOS

10% DOWNPAYMENT
14 QUARTERLY INSTALLMENTS

FOR BOOKING & DETAILS
0300 5779070

FORM ON FACEBOOK
Apartment Booking on 10% Only

Book now

Agora Towers
Sponsored · 🌐

Own spacious apartments in Agora Towers landmark of twin cities with world-class amenities. A magnificent residential project of Spanish architecture on an easy installment plan.
👉 Booking Starts from 10% Only
Studios, Duplexes & Penthouses (1,2,3 Bed Apartments) ... See more

Duplex Apartments | 10% Booking
FORM ON FACEBOOK

Book now

World Class
FORM ON FAC

Agora Towers
Sponsored · 🌐

Own spacious apartments in Agora Towers landmark of Spanish Architecture.

A magnificent residential project with world-class amenities
Studios, Duplexes & Penthouses (1,2,3 Bed Apartments)

👉 Booking Starts from 10% Lac Only
👉 Prices Start from 12,000 Per Sqft

📍 Located in Gandara City (Srinagar Highway Islamabad).

Don't wait! Contact us today:
📞 +923005779070
🌐 <https://agoratowers.pk/>

1, 2 & 3 Bed Apartments

FORM ON FACEBOOK
Book your Apartments Now
14 Quarterly Installments

Book now

👍 Muhammad Zaman Khoso and 2 others

Ad Set	Budget	Last significant edit	Attribution setting	Results	Amount spent
mellow mall leads	Rs1,000.00 Daily		7-day click or ...	153 On-Facebook Leads	Rs24,981.30
agora leads Unpublished edits	Rs999.00 Daily	Jan 18, 2023, 6:00 62 days ago	7-day click or ...	183 On-Facebook Leads	Rs33,669.73
new agora leads Unpublished edits	Rs980.00 Daily	Jan 18, 2023, 4:00 62 days ago	7-day click or ...	18 On-Facebook Leads	Rs3,898.67
agora engagment	Rs300.00 Lifetime		7-day click or ...	370 Post engagements	Rs300.00
mellow Engagment	Rs300.00 Lifetime		7-day click or ...	383 Post engagements	Rs300.00
ch majeed visit	Rs800.00 Lifetime		7-day click or ...	732 Post engagements	Rs800.00
oro promo	Rs800.00 Lifetime		7-day click or ...	8,326 Post engagements	Rs799.45
Agora Construction Gif	Rs899.00 Lifetime		7-day click or ...	5,713 ThruPlays	Rs899.00
usama Rafiq video Ad Set Unpublished edits	Rs1,000.00 Lifetime		7-day click or ...	11,554 ThruPlays	Rs1,000.00
Post: "🌟Golden Opportunity🌟"	Using campaig...		7-day click or ...	485 Post engagements	Rs1,000.00
Results from 10 ad sets ⓘ Excludes deleted items		—	7-day click or ...	— Multiple conversions	Rs67,648.15

CLIENT
Hazza Institute of Technology

LEADS
10,000

REACH
6 Million

[illegible]

Hazza Institute of Technology
Dedicated Front to the Global Institute of Technology
Library ID: 101201744/978.070

as Ratio Development to Design Innovation
Mission: Developing talents, trained by HAZZA INSTITUTE, aiming at
their working great talents. Thanks to the GATEWAY to
GATEWAY to the future, many have great opportunities.

✓ Hear 10 others saying words before their departure.

Old Businessmen
Youth Skills Development Program

**HAZZA INSTITUTE
SUCCESS STORY**
@hazzaofeducation.org

[illegible]

9
 شیخ بن محمد بن راشد آل مکتوم
 PRIME TIME LIVE
 MERN MCARRASANO
 SHEHBAZ SHARIF
VISION
 A play button icon is overlaid on a group of smiling people wearing hard hats.
FREE TRAINING PROGRAM
 432 AND 576 SPS

CLIENT
Touchstone Detox
LEADS
4200
REACH
0.7 million

Touchstone Detox
Sensitized
Library ID: 10077777777777777777

The Gold Standard of AC Deep Cleaning in Dubai.

Establishes the difference with Amazon's Robotics technology.

Our comprehensive service includes sanitization, coil duct & filter cleaning - all performed by certified experts.



50% OFF
AC Deep Cleaning + Sanitization

- Safe Skin Friendly Technology
- Professional team - Always on time
- Friendly staff & staffs
- Trusted by Thousands in UAE

100% **SAFETY**

BOOK NOW

Phone Number
+971 50 779 088

WhatsApp

50% OFF: Complete AC Duct Cleaning!

Only you can afford it! "Save! Ultimate"

Touchstone Detox
Sensitized
Library ID: 10077777777777777777

It's your life-saving machine just out of sight.

WASH: One touch and bacteria just goes with partner and partner. Your perfect solution with a single touch.

At Touchstone Detox, we use the advanced technology to...



Cleaning AC ducts

Touchstone Detox
Sensitized
Library ID: 10077777777777777777

The Gold Standard of AC Deep Cleaning in Dubai.

Establishes the difference with Amazon's Robotics technology.

Our comprehensive service includes sanitization, coil duct & filter cleaning - all performed by certified experts.

LOCK THE MINDS OF THE

DEMA BILL WON'T STOP CLIMBING
Climatize Your AC Ducts. 50% Off. From the
Every Single Month. With the Best Cleaning &



This is what we publish our data to the AC unit. Each
One touch. Problem solved.

Get Your AC Ducts Cleaned
from the inside.

Touchstone Detox

Get the 50% Standard AC Cleaning

Send WhatsApp

touchstonedetox.ae
AI

**3 Signs Your Air Ducts
Needs Cleaning**

- Visible Dust & Debris
- Unpleasant Odors
- Increased Allergies

Chat on WhatsApp

Heart, Comment, Share, Save

Supporting
In support for the

COMPREHENSIVE CLEANING

REMOVES 1000+ POLLUTANTS

HVAC RUNS SMOOTHLY

Chat on WhatsApp

DID YOU KNOW?

Did you know? Did you know? Did you know?

AGUOES CLEANABLE BAY

Chat on WhatsApp

Reels

Chat on WhatsApp

<

All re...

Untitled rep

T

touchstone.detox

▼

🖨️

1 Ad account

You have unsaved changes

Save

▼

Data refreshed less than 1 minute ago

Refresh

↺

Had delivery

×

Search to filter by name, ID or metrics

Clear

📊

Maxim

📊

Pivot table

▼

Group breakdowns

📏

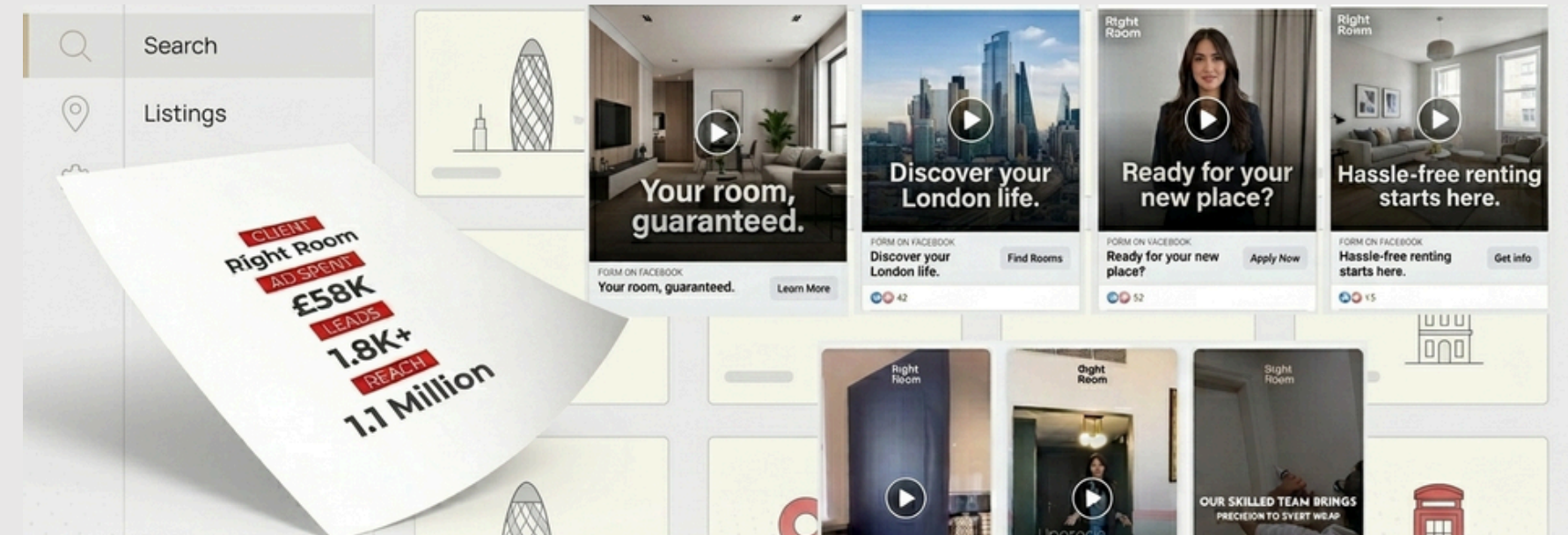
Reset column widths

Campaign name	Delivery	Results	Cost per result	Amount spent	Impressions	Reach	Attribution setting
Nov Recommended setti...	• Inactive Campaign	876 [2] Messaging conversations started	27.08 [2] Messaging conversations started	23,720.33 [2]	290,424	148,593	7-day click or 1-day vi... All conversions
June Camp 2025	• Inactive Campaign	356 [2] Messaging conversations started	40.50 [2] Messaging conversations started	14,418.70 [2]	180,853	91,949	7-day click or 1-day vi... All conversions
Detox Touchstone April ...	• Active Campaign	860 [2] Messaging conversations started	8.59 [2] Messaging conversations started	7,387.30 [2]	351,760	105,654	7-day click or 1-day vi... All conversions
sofa carpet etc	• Inactive Campaign	178 [2] Messaging conversations started	40.75 [2] Messaging conversations started	7,254.27 [2]	95,517	57,183	7-day click or 1-day vi... All conversions
VO Video Eng campaign	• Inactive Campaign	160 [2] Messaging conversations started	39.44 [2] Messaging conversations started	6,310.19 [2]	88,968	41,875	7-day click or 1-day vi... All conversions
sept 2025 duct	• Inactive Campaign	155 [2] Messaging conversations started	35.62 [2] Messaging conversations started	5,520.77 [2]	73,839	49,320	7-day click or 1-day vi... All conversions
2025 camp	• Inactive Campaign	128 [2] Messaging conversations started	39.19 [2] Messaging conversations started	5,016.90 [2]	66,713	37,749	7-day click or 1-day vi... All conversions
March 2025 camp	• Inactive Campaign	164 [2] Messaging conversations started	29.15 [2] Messaging conversations started	4,780.06 [2]	41,535	22,874	7-day click or 1-day vi... All conversions
Touchstone Detox - 27th...	• Inactive Campaign	376 [2] Messaging conversations started	11.77 [2] Messaging conversations started	4,426.38 [2]	144,387	104,739	7-day click or 1-day vi... All conversions
july 25 campaign	• Inactive Campaign	89 [2] Messaging conversations started	42.37 [2] Messaging conversations started	3,770.71 [2]	52,453	33,808	7-day click or 1-day vi... All conversions
Total results		—	—	96,239.72 [2]	1,722,195	645,358	7-day click or 1-day vi...
30 / 30 rows displayed		Multiple conversions	Multiple conversions	Total spent	Total	Meta Accounts	All conversions

7. Content-Strategy, Copywriting & Social Media Management

SMM-Portfolio

This section features instagram and other SMM profiles links, which i worked on the content strategy, branding, content calendars, script writing, video editing, designing direction market research and more



7. Content-Strategy, Copywriting & Social Media Management



STF Consultancy

Legal & business consultancy firm in the UAE.
Target Market: Dubai, India, Pakistan, UK, USA.

[@thestfconsultancy](#)



Smartinn

Smart Homes Solutions and Products in Dubai
Target Market: Dubai, Abu Dhabi, Sharjah, Ajman

[@smartinnofficial](#)



Haven Clinic

Dental, Aesthetics and Skin Clinic in Dubai
Target Market: Dubai

[@myhavenclinic](#)



Right Room

HMO Management Company based in London.
Target Market: London, Birmingham, Bradford

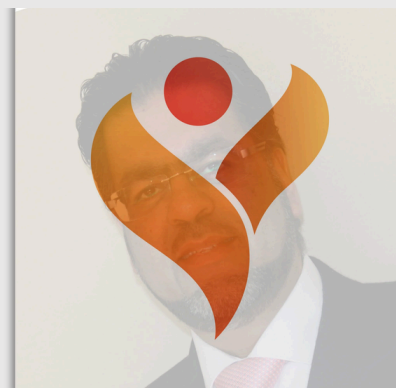
[@rightroom](#)



Right Recruit

Recruiting Agency based in London
Target Market: UK, USA, India, Bangladesh, Pakistan

[@right_recruit](#)



Yusra Training

NLP Practitioner and Therapist based in London
Target Market: London

[@yusra.training](#)

7. Content-Strategy, Copywriting & Social Media Management



StarKids Saloon & Spa

Kids Spa and Saloon Based in Dubai
Target Market: Dubai

[@starkidssalonspadubai](https://www.instagram.com/starkidssalonspadubai)



971 REALTY

Real Estate Agency Based in Dubai
Target Market: Dubai

[@971realty](https://www.instagram.com/971realty)



Touchstone Wrap

Interior Vinyl Wrapping Solution Based in Dubai
Target Market: Dubai, Abu Dhabi, Sharjah

[@touchstone.wrap](https://www.instagram.com/touchstone.wrap)



German Advance Medical Centre

Hospital based in Abu Dhabi
Target Market: Abu Dhabi

[@germanadvance_mc](https://www.instagram.com/germanadvance_mc)



Touchstone Detox

AC Duct Cleaning Service Based in Dubai
Target Market: Dubai and Sharjah

[@touchstonedetox.ae](https://www.instagram.com/touchstonedetox.ae)



Dosa Diva

South Indian Restaurant based in Abu Dhabi
Target Market: Abu Dhabi

[@dosadiva](https://www.instagram.com/dosadiva)

7. Content-Strategy, Copywriting & Social Media Management

The logo for CIPES (Centre for International Political Economy Studies) is displayed on a blue background. It features the acronym "CIPES" in white, with the full name "Centre for International Political Economy Studies" in smaller white text below it.

Centre For International Political Economy Studies

Think-Tank Institute for Research & Policy

Target Market: EU, South Asia, East Asia

[@the.cipes](https://www.the.cipes.org/)

The TJARA logo consists of the word "TJARA" in a bold, black, sans-serif font, centered within a white square.

Tjara Halal Financing

Non-profit fintech company in Canada

Target Market: Canada

[@tjarafinance](https://www.tjarafinance.com/)

The Ridex logo features the word "RIDEX" in a bold, blue, sans-serif font, with a red swoosh above it. Below the word is the Arabic text "شركة رايد إكس" in a smaller font.

Ridex Transports

Airport Transfers, Hotel & Train Station

Target Market: Makkah, Madinah, Jeddah, Taif

[@ridextransports](https://www.ridextransports.com/)

The Azad Mortgages logo features a stylized white letter "A" inside a white circle, set against a green square background.

Azad Mortgages

Mortgage Broker Based in Canada

Target Market: Canada

[@azad_mortgages](https://www.azadmortgages.com/)

The Super Supreme Real Estate logo features a stylized gold building icon above the words "SUPER SUPREME" in a bold, gold, sans-serif font, with "REAL ESTATE LLC" in smaller text below.

Super Supreme Real Estate

Industrial & Commercial Real Estate

Target Market: Dubai and Sharjah

[@super.supremerealestate](https://www.supersupremerealestate.com/)

The Penny Appeal logo features the words "penny appeal" in a white, sans-serif font, with "penny" on the top line and "appeal" on the bottom line, set against an orange square background.

Penny Appeal

Humanitarian aid organization based in the UK

Target Market: UK, USA, Canada, EU & UAE

[@pennyappeal](https://www.pennyappeal.org/)

7. Content-Strategy, Copywriting & Social Media Management



Rushden Medical Centre

Medical Centre based in Northamptonshire UK
Target Market: Northamptonshire

[@rushdenmedicalcentre](#)



PDTMA Pakistan Dental Traders & Manufacturers Associates

Target Market: Islamabad, Rawalpindi, Peshawar

[@pdtma.pk](#)



D4 Dental Lab

Dental laboratory based in Dubai
Target Market: Dubai, Sharjah & Abu Dhabi

[@d4.dentallab](#)



Evolign

Shape Memory Aligners Orthodontic Company
Target Market: Islamabad, Rawalpindi, Peshawar

[@evolign_](#)



Etoile Polyclinic

Beauty, Aesthetic & Dental Clinic in Dubai
Target Market: Dubai and Sharjah

[@etoilepolyclinic](#)



Artlife Dental Studio

Dental Clinic based in Islamabad, Pakistan
Target Market: Islamabad/Rawalpindi

[@artlifedentalstudio](#)

7. Content-Strategy, Copywriting & Social Media Management



Hazza Institute of Technology

Skill Development Institute in Islamabad
Target Market: Pakistan

[@hazzainstituteofficial](#)



Tarteel Quran

Online Quran Learning Academy
Target Market: USA, UK, Canada, UAE

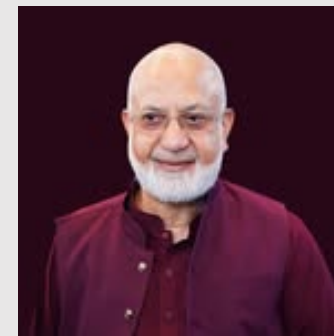
[@tarteelquran](#)



Taleem Foundation

An Educational NGO based in Islamabad
Target Market: Pakistan

[@taaleemfoundation](#)



Rashid Chughtai

Dental Tech Pioneer & Entrepreneur
Target Market: Pakistan

[@rashidchughtai.pk](#)



Environmental International Consultants

Environmental & sustainability consulting Firm
Target Market: UAE

[@e-i-c](#)



Waqfinty

Finance and Social Impact Management
Target Market: UK

[@waqfinty](#)

7. Content-Strategy, Copywriting & Social Media Management



KQ Design Build

Construction and Interior Company
Target Market: Islamabad Pakistan

[@kqdesignbuild](#)



Cloud Tower-1

High-rise Building in Islamabad
Target Market: Islamabad, Karachi, Lahore, UAE

[@cloudtower1](#)



Elegant Design & Construction

Design & Construction Company
Target Market: Islamabad/Rawalpindi

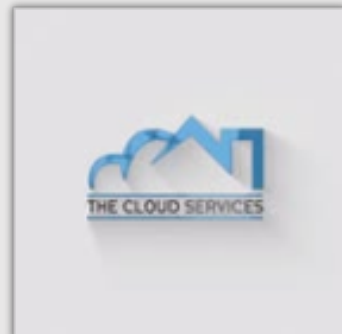
[@elegantdesignpk](#)



Cyrus One

Hotel Apartment Building in Islamabad
Target Market: Pakistan and UK

[@cyrusoneisb](#)



The Cloud Services

Property Development Company
Target Market: Islamabad/Rawalpindi

[@cloudservicespk](#)



Oro Group

Real Estate, Hospitality & Retail Business Group
Target Market: Pakistan & Spain

[@orogroup.com.pk](#)

7. Content-Strategy, Copywriting & Social Media Management



Agora Towers

Apartment building in Islamabad
Target Market: Islamabad Pakistan

[@agoratowers.pk](https://www.agoratowers.pk)



Paris Mall

Commercial Building based in Islamabad
Target Market: Islamabad/Rawalpindi

[@parismallofficial](https://www.parismallofficial.com)



Mellow Mall

Commercial Building based in Islamabad
Target Market: Islamabad/Rawalpindi

[@mellowmall](https://www.mellowmall.com)



City Business Icons

Mixed-Use Building in Islamabad
Target Market: Islamabad/Rawalpindi

[@citybusinessiconsiii](https://www.citybusinessiconsiii.com)



KQ Real Estate

Real Estate Agency in Islamabad
Target Market: Islamabad

[@kqrealestates](https://www.kqrealestates.com)



Bridge Marketing

Real Estate Marketing Agency in Islamabad
Target Market: Pakistan, UAE & Qatar

[@bridgemarketingpk](https://www.bridgemarketingpk.com)

7. Content-Strategy, Copywriting & Social Media Management



Nutricles

Superfoods Store, based in Islamabad
Target Market: Pakistan

[@nutricles](#)



CB MARS

Third-Party Inspection Body in Dubai
Target Market: UAE,KSA and Pakistan

[@cibmars.ae](#)



Heritage Tribe

Leather store based in Islamabad
Target Market: Pakistan, Canada, UK, USA

[@heritagetribe.co](#)



TMC Training

Safety Training and Inspection Firm in IAE
Target Market: UAE & Pakistan

[@tmctrainingofficial](#)



Croft Family Cottages

Resort based in Naran
Target Market: Pakistan

[@croftfamilycottagesnaran](#)



Venus Tea Store

Tea store based in Rawalpindi
Target Market: Rawalpindi

[@venusteastore](#)

7. Content-Strategy, Copywriting & Social Media Management



Boston Consultants

Study Abroad & Visa Consultants in Islamabad
Target Market: Pakistan

[@nutrices](#)



FIX IT Technical Services

Fitouts Company in Dubai.
Target Market: Dubai

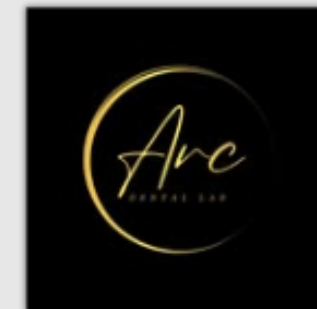
[@fix_it_technical_services](#)



Executive Hajj & Umrah

Hajj & Umrah Travel Services in Islamabad
Target Market: Pakistan, Canada, UK, USA, UAE

[@executivehajjumrah](#)



Arc Dental

Dental Lab & Supplies in Abu Dhabi
Target Market: UAE

[@arcdentallab](#)



Labbaik Services Pvt Ltd

Hajj & Umrah Travel Services in Islamabad
Target Market: Pakistan, USA, UK Canada, Qatar

[@labbaikservices](#)



Such TV

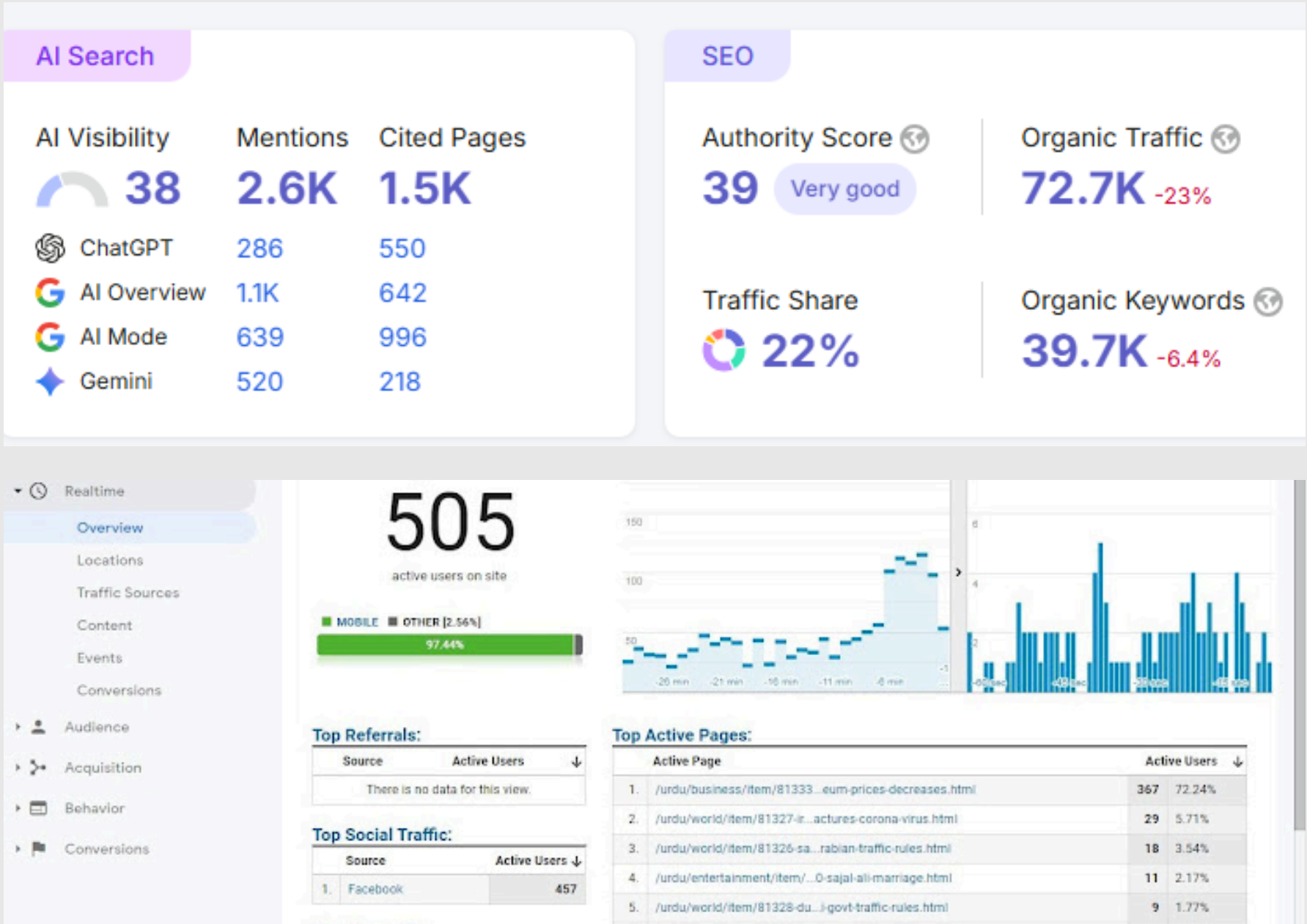
Broadcast News & Current Affairs TV Channel
Target Market: Pakistan

[@suchnews](#)

SEO-Portfolio

This section features SEO work, including on-Page, off-page, and Local SEO. Further AEO and GEO for multiple clients as I worked in agencies

8. SEO(On-Page, Offpage, Technical & Local)





Such TV

Broadcast News & Current Affairs TV Channel

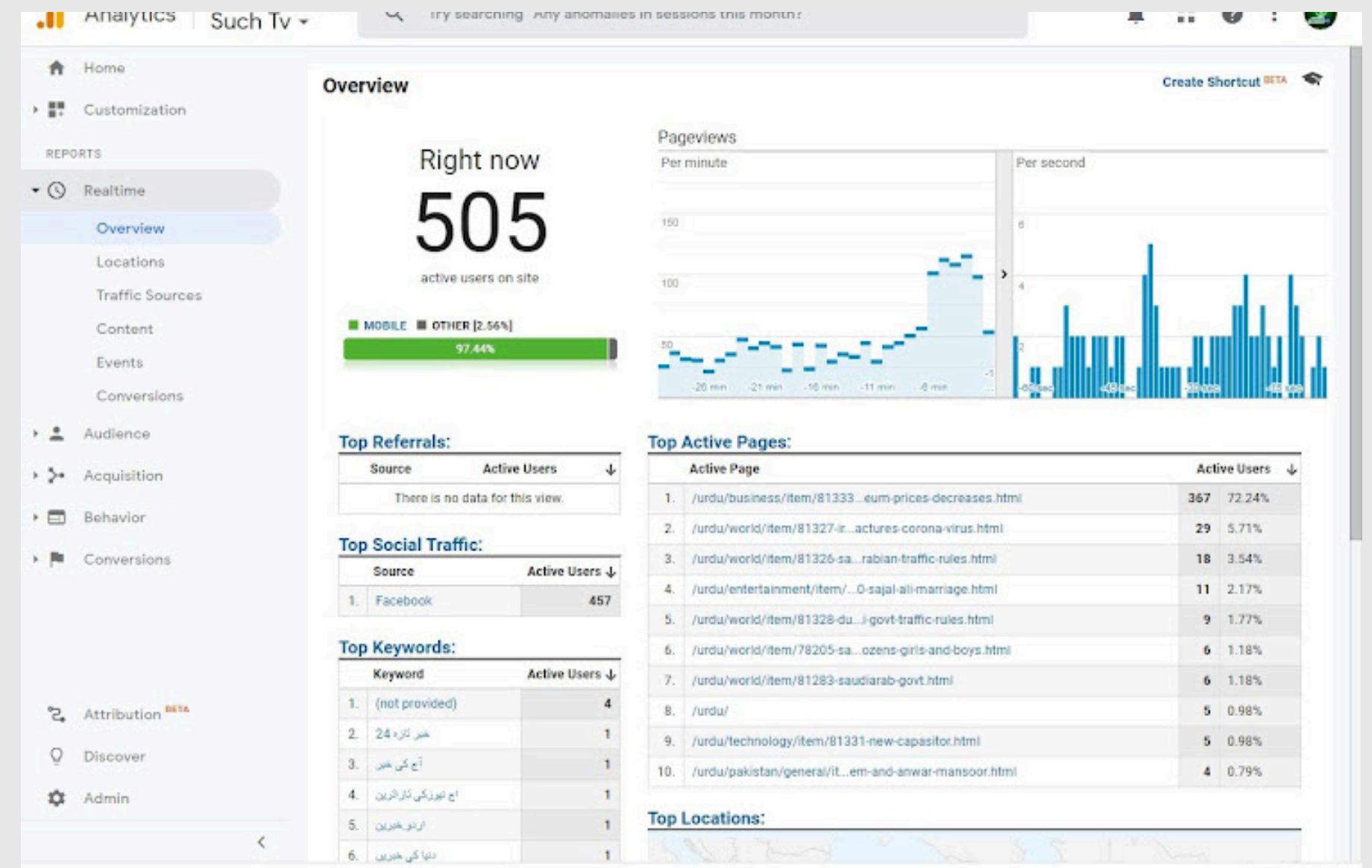
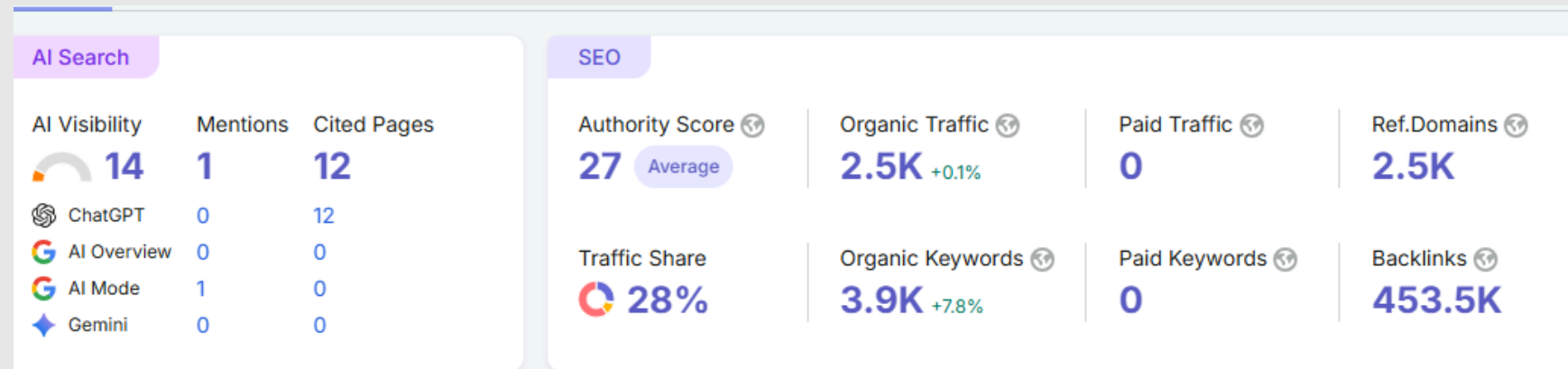
Target Market: Pakistan

On-Page, Off-Page & Local SEO

DA:50

www.suchtv.pk

Since I was working in 2019, this screenshot of Google Analytics represents per-minute traffic at that time.





Sherpa Auto Transport

Vehicle Shipping Company in the USA

Target Market: USA

On-Page, Off-Page & Local SEO

sherpaautotransport.com

AI Search

AI Visibility	Mentions	Cited Pages
38	2.6K	1.5K
ChatGPT	286	550
AI Overview	1.1K	642
AI Mode	639	996
Gemini	520	218

SEO

Authority Score	Organic Traffic
39 Very good	72.7K -23%
Traffic Share	Organic Keywords
22%	39.7K -6.4%

[See photos](#)

Sherpa Auto Transport

4.7 ★★★★★ 3,321 Google reviews

Transportation service

[Website](#) [Reviews](#) [Save](#) [Share](#)

[Call](#)

Phone: +1 877-850-1231

[Suggest an edit](#)

Reviews ⓘ

4.7 ★★★★★ 3,321 Google reviews

[Write a review](#) [Add photos](#)



Cloud Tower-1

Apartment building based in Islamabad

Target Market: Pakistan, overseas Pakistanis (USA, UAE, Qatar)

On-page, Offpage and local SEO

Domain Overview: cloudtower1.com.pk

[Worldwide](#) [US](#) [UK](#) [DE](#) [...](#) [Desktop](#) [Jun 19, 2026](#) [USD](#)

[Overview](#) [Growth report](#) [Compare by countries](#)

AI Search

AI Visibility Mentions Cited Pages

 **14** **2** **6**

 ChatGPT 0 1

 AI Overview 1 0

 AI Mode 0 5

 Gemini 1 0

SEO

Authority Score 

23 [Good](#)

Organic Traffic 

266 [-78%](#)

Paid Traffic

0

Traffic Share

 **2%**

Organic Keywords 

86 [+2.4%](#)

Paid Keywords

0



Hazza Institute of Technology
Skill Development Institute in Islamabad

<https://hazzainstitute.org>

AI Search

AI Visibility	Mentions	Cited Pages
 14	2	10
 ChatGPT	1	3
 AI Overview	1	2
 AI Mode	0	4
 Gemini	0	1

SEO

Authority Score 	Organic Traffic 
14 Fine	4.5K +0%
Traffic Share	Organic Keywords 
 0%	170 -11%



Starkids Saloon and Spa

Kids Salon based in Dubai

Target Market: Dubai

On-Page, Off-Page & Local SEO

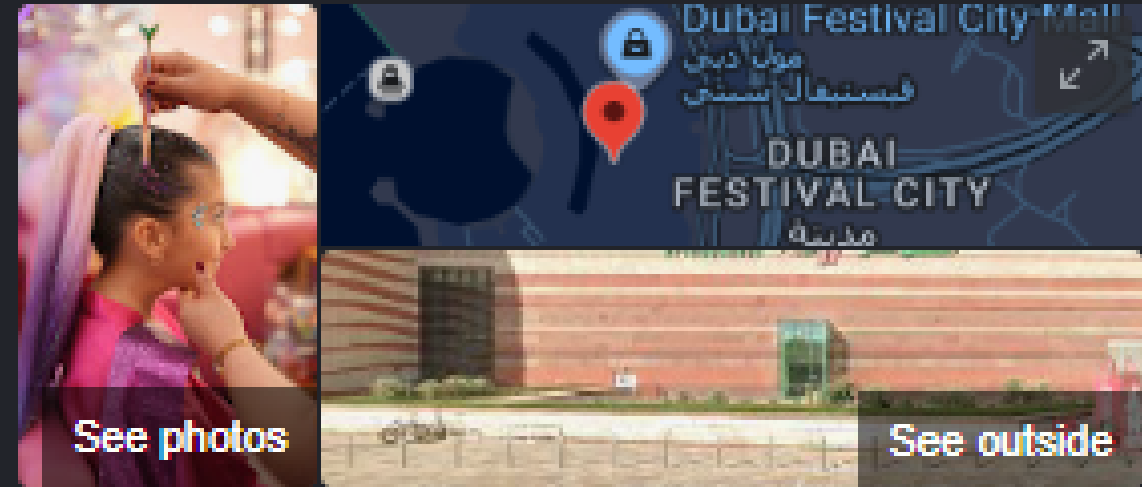
starkss.com

AI Search

AI Visibility	Mentions	Cited Pages
14	5	10
ChatGPT	3	10
AI Overview	0	0
AI Mode	2	0
Gemini	0	0

SEO

Authority Score	Organic Traffic
10 Fine	350 -9.3%
Traffic Share	Organic Keywords
11%	36 -7.7%



StarKids Salon Spa DFC Mall Dubai

4.9 ★★★★★ 728 Google reviews

Beauty salon in Dubai, United Arab Emirates

- Website
- Directions
- +4

Address: Dubai Festival City Mall - 1st Floor - Al Kheeran - Dubai Festival City - Dubai - United Arab Emirates

Phone: +971 50 681 4008

Products and Services: fresha.com

Hours: Open - Closes 12 am

Updated by this business 2 weeks ago

[Suggest an edit](#) · [Own this business?](#)



TarteeleQuran

Online Quran Learning Academy

Target Market: USA, UK, Canada, UAE, Qatar, Australia

On-Page & Off-Page

DA:50

www.tarteelequran.com



STF Consultancy

Legal, Business and Immigration Consultant based in Dubai. Target

Market: UAE

On-Page

DA:50

stfconsultancy.com



Khus Khus

Herbal Skin Care Products

Target Market: USA

SEO Strategy, On-Page & Off-Page

DA:50

khus-khus.com



Mut Nuts

Pet Grooming and Daycare Facility in Minneapolis, MN USA

Target Market: Minneapolis

On-Page SEO and Off-Page Strategy

DA:50

mutt-nuts.com



COLDWELL BANKER
REALTY - HAMMOND

EG ERIC
GLASSOFF

Eric Glassoff

Real estate broker based in Massachusetts

Target Market: Brookline, Newton, Back Bay, Beacon Hill, Brighton

On-Page SEO and Off-Page Strategy

bostonrealestateexperts.com



Hunza Art

Organic Hunza-produced products, handicrafts, and jewelry

Target Market: Pakistan

On-Page and Off-Page

hunzaart.com



Croft Family Cottages

Resort based in Naran, KPK, Pakistan

Target Market: Pakistan

On-Page, off-page, and local SEO

thecroftcottages.com



Techsila LLC

IT Consulting company based in Boston, MA

Target Market: USA

On-Page, off-page, and local SEO

techsila.io



Boston Career Consultants

Study Abroad & Visa Consultants based in Islamabad

Target Market: Pakistan

Local SEO



Nutricle's

Superfoods Products Ecommerce Store

Target Market: Pakistan

On-Page, On-Page SEO



Touchstone Wrap

Interior Vinyl Wrapping Company based in Dubai

Target Market: Dubai, Abu Dhabi, & Sharjah

On-Page, Off-Page & Local SEO

touchstonewrap.ae



Environmental International Consultants

Environmental Consulting Firm based in Dubai

Target Market: UAE

On-Page, On-Page SEO

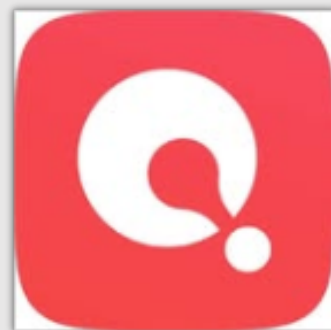
9. PR, Influencer Marketing, Event Marketing & Coverage →

PR Portfolio

This section features Influencer marketing, B2B collaborations, media coverage, event marketing, and other TVC ads direction



**BUSINESS
RECORDER**
Founded by M.A. Zuberi





Hazza Institute of Technology
Skill Development Institute in Islamabad



Ammar Khan Yasir
Social Media Influencer & Journalist
355K+ Followers
Arranged and Recorded Ad Video & Podcast



Pro-Pakistani
New Training Program Launching
Coverage News Story



Associated Press of Pakistan
News story to cover skill development
and collaboration with BISP



Tashkent Urdu
Micro-Degree Program and Skill
Development Launching Coverage



Business Recorder
Coverage via Newstory for Japanese
Training Centers Establishing News



PTV News
Coverage of the overall Institute as part
of the TV Program Mei Awaz on the
national channel PTV News



Cloud Tower-1

Apartments Building in Islamabad



TVC Ad

Planning, Script Writing, Direction



Influencer Marketing

Collaborated with renowned Pakistani actor, producer and TV host. **Ahsan Khan** and finalized him as the brand ambassador for the apartment building



Zameen.com Collaboration

Collaboration, Planning, Script Writing for video ad featuring on Zameen.com channels

Event Marketing, Event Branding and Coverage for Roadshows in UAE, USA, Qatar, Bahrain and Canada targeting overseas Pakistani investors



Real Estate Marketing Agency
based in Islamabad



TVC Ad Featuring **Laila Zuberi**
Pakistani TV actress



TVC Ad Featuring Pakistani actor, producer
and model **Adnan Siddiqui**.



Event Marketing PIPEX Expo Doha
Qatar



Starkids Saloon and Spa

Kids Salon based in Dubai



Mona Al Mansouri

Collaboration with an iconic Emirati fashion designer for the INTERNATIONAL KIDS FASHION WEEK MIDDLE EAST & Instagram Collaboration 1M followers



Anna Leeds

Collaboration with a British investor & influencer based in Dubai for instagram reel and her daughter's haircut



Jenny Casa Dy

Collaboration with a Dubai-based Filipina digital creator, licensed influencer @mommyjennyindubai



Zineb Hadi | UAE Creator

Collaboration with a Dubai-based content creator for a video ad @zizi_najjar1



Dubai Fitness Expo

at Islamabad



Abu-Dhabi Boat Show



Cloud Services UAE, Saudia, Qatar Oman Events



YCDF Dubai



Contact Me

Contact details

If you're interested in working together, have a project in mind, or simply want to connect, I'd love to hear from you!



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RESEARCHER



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STRATEGIST



DIGITAL
PRESENCE
CREATIVITY



SEO/GEO/AEO
SPECIALIST



DIGITAL
MARKETING
CONSULTANT

